GOUCHER COLLEGE
Welch Center for Graduate and Professional Studies

SYLLABUS – CSP 605 Cultural Policy

Course Number....................... 605
Semester................................ Fall 2018
Instructor:............................. Robert Baron
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Welcome to our Course!

This course provides an overview of theoretical perspectives on cultural policy as well as case studies about creation, reframing and resistance to policies by communities. Cultural policies to be analyzed will draw from national, state and local policies both within and outside of government, as well as international frameworks for fostering sustainability through safeguarding intangible cultural heritage. Policies of cultural agencies as well as policies of non-cultural agencies and organizations which affect cultural sustainability will be examined. Tourism, urban and rural revitalization and cultural appropriation along with the field of cultural sustainability will be considered within a policy framework. The course will explore the question, "Who Owns Culture?" and develop an understanding of *cultural rights* as *human rights*. It will examine the idea of cultural property, and consider debates and conflicts about intellectual property protection for intangible cultural heritage through national and international policies.

CS 605, *Cultural Policy,* will prepare you to understand how policies are made and implemented that affect multiple aspects of culture such as arts, heritage, language, traditional knowledge and the cultural integrity of small towns and urban neighborhoods. Through seeing the effects of policies and community responses, you will be equipped to participate in a more informed way in shaping policies which impact community culture and heritage. You will learn different views about the ownership and protection of culture as you acquire a deeper understanding of cultural rights as human rights, enhancing your ability to safeguard and defend the cultural practices and traditions you care about.

I am usually online at least several times throughout the day, every day of the week. Please contact me by email rather than phone. Unless I notify the class that I am traveling, you can reasonably expect to get an email response to your questions or a phone call within 48 hours, but usually within a day.   Text or email me first to schedule a time for me to call you.

I log into Canvas at least twice a week, especially on weekends.

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Course Goals and Objectives

1. Learn how to locate and critique cultural policy, focusing upon policy debates and challenges that contribute to – or impede – cultural sustainability. The student will identify and analyze cultural policies expressed both explicitly and implicitly through legislation, guidelines, initiatives and other actions as well as community responses to these policies.   The student will learn, through a case study approach, to examine intersections between Cultural Policy initiatives at international, national, state and local *official* public policy levels (capital CP) and local cultural processes and community concerns (lower-case cp) in the student's own community and elsewhere.

2. Develop the ability to critically analyze cultural policies designed to generate economic development, and to critically consider the effects of economic development policies and tourism initiatives on local cultural sustainability.

3. Gain understanding of the key debates, issues and events (historical and contemporary) in the formation of, and responses to, national and international cultural policy initiatives.

4. Understand the idea of cultural property and explore debates and conflicts about cultural appropriation and intellectual property (IP) protection for intangible cultural heritage through WIPO and national government policies. Develop a critical understanding of *cultural rights* as *human rights*.

	Learning Objectives/Measurable Outcomes	Session #	Assessment
1	Locate and critique cultural policy on both official and local levels.	**1-5, 11**	**Active and critical discussion board and Live Class participation, VoiceThread assignment and final paper apply cultural policy concepts and themes, demonstrate understanding of cultural policy through annotations of readings and discussion board postings**
2	Develop ability to critically analyze cultural policies designed to generate economic development, and critically consider effects of policies and tourism initiatives on local cultural sustainability.	**6-8**	**Active and critical discussion board and Live Class participation, annotations of readings demonstrate understanding of policies and their impacts upon economic development, tourism and various dimensions of cultural sustainability**

3	Understand key debates, issues and events in formation of, and in response to, national and international cultural policy issues.	2-5, 11	**Active and critical discussion board and Live Class participation, demonstrate understanding of debates, issues and events in annotations of readings, class discussions, VoiceThread assignment and final papers.**
4	Understand concepts, debates and conflicts about cultural property, cultural appropriation and intellectual property protection for intangible cultural heritage. Critically understand cultural rights as human rights.	1, 9-11	**Active and critical discussion board and Live Class participation, demonstrate understanding of concepts, debates, conflicts and human rights issues in annotations of readings and other course assignments.**

Departmental Educational Objectives

This course is aligned with two departmental learning outcomes, listed below. Students will meet departmental learning outcomes through successful completion of assignments and activities in core and elective courses. A list of all departmental learning outcomes can be found at:
http://www.goucher.edu/graduate-programs/ma-in-cultural-sustainability/curriculum

(1) Acquire general and culturally specific knowledge of the transmission, creation, and interpretation of intangible culture.

(2) Articulate an understanding of the dimensions and critical/theoretical issues of cultural sustainability as an emerging field.

Assignment Instructions:

The course assignments include a final research paper, a VoiceThread assignment analyzing cultural policies in your state or locality, and annotations of course readings. You are also required to participate in at least four live classes (dates TBA) and participate in online Canvas activities including postings to discuss readings, initiating discussion board postings and responding to the postings and assignments submitted by your fellow students. Following is more detailed information about the assignments for the course:

1) Following units 1 - 11 <u>you must annotate the texts for that week</u> and submit the assignment in Canvas. Annotations must be over 50 words in length for each reading. Go to the "External Links" tab and follow the link to "What is an Annotated Bibliography" for instructions about how to write your annotations. Annotations should be indented and follow your citation with a space between the citation and the annotation. These will be reviewed by me and they count towards the final grade.

2) You are required to contribute at least eleven discussion board posts of 125 words or more. These posts will include discussion of readings and issues as well as papers and postings submitted by

fellow students. Your posts should demonstrate understanding of conceptual and ideological issues and perspectives on such subjects as pluralism, cultural democracy, appropriation, hegemony, culture as property, cultural rights, tourism and economic development through the arts.

3)   During Live Classes you are expected to participate in the discussion. As much as possible, Live Classes will be scheduled for times when all students will be able to attend, and students are urged to attend each Live Class. Prior to the beginning of the semester I will poll students to find out the best day and time for our live classes.

4)   You will present a 15 minute VoiceThread presentation analyzing cultural policies in your locality or state, drawing from readings of cultural policy materials and guidelines, and a meeting with staff or officials of the agency or organization whose policies you are analyzing. It may be a cultural agency or another type of agency or organization whose policies affect cultural sustainability. In your presentation, discuss how these policies would relate to local cultural practices or traditions important to you, and indicate how these policies could be changed and adapted to safeguard these cultural practices or traditions. This presentation provides an opportunity to analyze and critique policy with reference to the conceptual tools and perspectives you will learn in this course.

5)   You will produce a research paper (3500-5000 words), on a cultural policy topic of your choice that draws from aspects of policy or case studies that you encounter through the readings. As with the shorter assignments, you should incorporate concepts and perspectives that emerge from your weekly readings.

For the final paper, you must submit:
a) A two paragraph summary to the class discussion board in Module 4, Unit 10 in Canvas
b) A working bibliography listing references you plan to use, submitted to Module 4, Unit
c) A PowerPoint presentation (15 minutes) of your final research paper in a live class prior to the deadline for submission of the actual paper. The PowerPoint is to be submitted in Module 5 of Canvas. d) A completed paper submitted to Module 5 of Canvas.

Required Readings

Textbook/s: The following book is required for the course:
 Bess Lomax Hawes, *Sing it Pretty: A Memoir*. Chicago and Urbana: University of Illinois Press, 2008.

Grading

Course Elements	Percentage of Grade
Final Research Paper (including outline, preliminary Bibliography and the completed paper)	40%
VoiceThread Presentation analyzing cultural policies in your locality or state	15%
Participation in Discussion Boards and Live Classes	20%
Annotations of readings	20%
Research Paper Presentation	5%
Total	100%

A	93 or more points
A-	90 - 92 points
B+	87 - 89 points
B	83 - 86 points
B-	80 - 82 points
C+	77 - 79 points
C	73 - 76 points
C-	70 - 72 points
D	60 - 69 points
F	59 points and below

Course Policies

Late/Missed/Incomplete Assignments Policy

If a class is missed, it is the student's responsibility to obtain all notes, handouts, and materials for that meeting from another student. It is the student's responsibility to ensure that their instructor receives all submitted materials by the due date. Incomplete assignments will be made up by the following week, except for the final assignment. Incomplete assignments that cannot be made up by the following week, due to unforeseen personal circumstances such as illness, will be handled on a case by case basis and may result in an incomplete grade. To secure permission for an incomplete grade, the student must submit a request to the faculty, who will make a formal request to the Registrar.

Communication:

I will be available at their rbtbaron@gmail.com and will respond to queries within 24-48 hours. Course participants are responsible for maintaining continuous involvement with faculty, fellow students and student groups. In particular, participation in all online discussions is required. Ongoing communication allows you to gain deeper insights into the content, activities and assignments in the course. Please give notice of any obstacle that prevents this.

You are encouraged to ask questions whenever information needs clarifying.
For questions pertaining to your assignments: send an email directly to me rather than through Canvas.

For questions inspired by assignments that may be interesting and helpful to other class members: please use the discussion board.

For issues with Canvas, click on the Help icon on your Canvas dashboard to either chat with or call Canvas technical support. For issues with Zoom, call 888.799.9666 ext 2.

Missed Work:

You are responsible for material covered in the course. It is your sole responsibility to obtain any materials missed.

Academic Integrity:

All final work products are to be the independent work of each student and stored in the electronic portfolio. Suspected violations of the Honor Code will be referred to the Academic Honor Board. For a full description of the code and what constitutes a violation of the code, refer to the Goucher Handbook or online at www.goucher.edu/x1292.xml.