

**GOUCHER
COLLEGE**

POLL

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Goucher College Poll to release new poll results on October 8, 12, and 13

BALTIMORE (October 7, 2020) – Goucher College will release the full results from its most recent poll on October 8, 12, and 13 at 12:01 a.m. on each day. Results by key demographics will be included. Mileah Kromer, director of the Sarah T. Hughes Field Politics Center and associate professor of political science at Goucher College, will be available for comment. The Goucher College Poll was conducted from September 30 to October 4, 2020.

Thursday, October 8 (12:01 a.m.) Presidential Election

- Presidential race head-to-head
- Favorability ratings for Republican and Democratic candidates
- Job approval rating of President Donald Trump
- Preferred voting method (mail vs. in-person)

Monday, October 12 (12:01 a.m.) State of the State and Policing

- Job approval rating of Gov. Larry Hogan
- Direction of and most important issue facing the state
- Favorability ratings of key groups: Democratic Party, Republican Party, the Black Lives Matter movement, and police
- Views toward police reform proposals

Tuesday, October 13 (12:01 a.m.) State Response to COVID-19

- Hogan's handling of the COVID-19 outbreak
- Views on pace of reopening, financial impact, and whether individual actions can help stop the spread of the virus
- Emotional impact of the pandemic

About the Goucher College Poll

The Goucher College Poll is conducted under the auspices of the Sarah T. Hughes Field Politics Center at Goucher College. The center is directed by Dr. Mileah Kromer, associate professor of political science.

The Goucher College Poll is funded by the Sarah T. Hughes Field Politics Center endowment and does not take additional funding from outside sources. The mission of the Goucher College Poll is to improve public discourse in Maryland by providing neutral, unbiased, and independent information on resident perceptions and opinions. The data collected by the poll are used to support faculty and student research.

The Sarah T. Hughes Field Politics Center is a member of the Association of Academic Survey Research Organizations and the American Association for Public Opinion Research Transparency Initiative.

For more information, or to view archived polls, please visit www.goucher.edu/poll.



Survey Methodology

To ensure all Maryland residents are represented, the poll is conducted using random digit dialing (RDD) of a county-level stratified random sample using landline and cellular telephone numbers. The sample of telephone numbers and interviewing were provided by Dynata (<https://www.dynata.com/>). The survey was conducted **Wednesday, September 30, to Sunday, October 4**. During this time, interviews were conducted from 1 to 9 p.m.

Interviewers attempted to reach respondents with working phone numbers a maximum of five times. Only Maryland adults—residents aged 18 years or older—were eligible to participate. Interviews were not conducted with adults who were reached at business or work numbers. **Ninety-two percent** of the interviews were conducted on a cell phone and **8 percent** were conducted on a landline.

Interviews for this survey were completed with **1,002** Maryland adults. For a sample size of **1,002**, there is a **95 percent** probability the survey results have a plus or minus **3.1 percentage point** sampling error from the actual population distribution for any given survey question. Margins of error are higher for subsamples. In addition to sampling error, all surveys are subject to sources of non-sampling error, including question wording effects, question order effects, and non-response bias. Margin of error is not adjusted for design effects. Data is weighted by gender, age, race, region, and educational attainment of the state to represent adult population targets established by the most recent American Community Survey (ACS).