

Press Contact Information

Mileah Kromer Director, Sarah T. Hughes Field Politics Center mileah.kromer@goucher.edu

Tara de Souza Director, Communications, Goucher College <u>tara.desouza@goucher.edu</u> 410-337-6316

Goucher College Poll to release new poll results on March 8 and 9

BALTIMORE (March 5, 2021)—Goucher College will release the full results from its most recent poll on March 8 and 9 at 12:01 a.m. on each day. Results by registered voter status and other key demographics will be included. Mileah Kromer, director of the Sarah T. Hughes Field Politics Center and associate professor of political science, will be available for comment. The poll was conducted from February 23 to 28, 2021.

Monday, March 8 (12:01 a.m.) State Response to COVID-19

- Gov. Larry Hogan's handling of the COVID-19 outbreak
- Views on pace of reopening (businesses and public schools)
- Emotional impact of the pandemic
- Willingness to take the COVID-19 vaccine and evaluations of vaccine distribution
- Perceptions of the return to post-pandemic normalcy

Tuesday, March 9 (12:01 a.m.) Job Approval Ratings and State Issues

- Job approval rating of Gov. Larry Hogan, the Maryland General Assembly, and President Joe Biden
- Direction of and most important issue facing the state
- Views toward the legalization of marijuana
- Satisfaction with American democracy

About the Goucher College Poll

The Goucher College Poll is conducted under the auspices of the Sarah T. Hughes Field Politics Center at Goucher College. The center is directed by Dr. Mileah Kromer, associate professor of political science.

The Goucher College Poll is funded by the Sarah T. Hughes Field Politics Center endowment and does not take additional funding from outside sources. The mission of the Goucher College Poll is to improve public discourse in Maryland by providing neutral, unbiased, and independent information on citizen perceptions and opinions. The data collected by the poll are used to support faculty and student research.

The Sarah T. Hughes Field Politics Center is a member of the Association of Academic Survey Research Organizations and the American Association for Public Opinion Research Transparency Initiative.

For more information, or to view archived polls, please visit www.goucher.edu/poll.



Survey Methodology

To ensure all Maryland residents are represented, the poll is conducted using random digit dialing (RDD) of a county-level stratified random sample using landline and cellular telephone numbers. The sample of telephone numbers and interviewing were provided by Dynata (https://www.dynata.com/). The survey was conducted **Tuesday, February 23, to Sunday, February 28**. During this time, interviews were conducted 1 to 9 p.m. on Monday to Friday and 11 a.m. to 5 p.m. on Saturday and Sunday.

Interviewers attempted to reach respondents with working phone numbers a maximum of five times. Only Maryland adults—residents aged 18 years or older—were eligible to participate. Interviews were not conducted with adults who were reached at business or work numbers. **Eight-seven percent** of the interviews were conducted on a cell phone and **13 percent** were conducted on a landline.

Interviews for this survey were completed with **725** Maryland adults. For a sample size of **725**, there is a **95 percent** probability the survey results have a +/-3.6 **percentage point** sampling error from the actual population distribution for any given survey question. Margins of error are higher for subsamples. In addition to sampling error, all surveys are subject to sources of non-sampling error, including question wording effects, question order effects, and non-response bias. Margin of error is not adjusted for design effects. Data is weighted by gender, age, race, region, and educational attainment of the state to represent adult population targets established by the most recent American Community Survey (ACS).