

**GOUCHER
COLLEGE**

POLL

In partnership with



**THE
BALTIMORE
BANNER**

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Goucher College Poll results: Orioles magic has Baltimore City voters optimistic hometown team will reach the World Series

BALTIMORE (October 6, 2023)—The Goucher College Poll, in partnership with *The Baltimore Banner*, was conducted from September 19 to 23, 2023. It surveyed 711 Baltimore City registered voters (MOE=+/-3.7%). Voters were asked their opinions about the Baltimore Orioles and Orioles Chairman and CEO John Angelos.

The poll was funded and co-sponsored by the Sarah T. Hughes Center for Politics at Goucher College and *The Baltimore Banner*. See the [results by demographics](#).

A majority of Baltimore City voters are paying attention to their hometown team and are optimistic that the Baltimore Orioles will reach the World Series this year.

- **53 percent** of voters say they've paid "some" or "a lot" of attention to the Orioles this season, and **45 percent** say they've paid only "a little" attention or "none."
- Nearly three-quarters (**72 percent**) of voters are "somewhat" or "very" optimistic that the Orioles will make it to the World Series, and **17 percent** are "a little" or "not at all" optimistic.

When it comes to John Angelos, **37 percent** approve of the job he's doing as Orioles chairman and CEO, **29 percent** disapprove, and **32 percent** say they don't know.

"Following a magical seven months where the Orioles won more than 100 games during the regular season and captured the American League East, Baltimore City voters express optimism that their hometown team will make it to the World Series," said Mileah Kromer, director of the Sarah T. Hughes Center for Politics and new season ticket holder. "It's an exciting time to be a Baltimorean. Let's go O's."

About the Goucher College Poll

The Goucher College Poll is conducted under the auspices of the Sarah T. Hughes Center for Politics at Goucher College. The center is directed by Dr. Mileah Kromer, associate professor of political science.

The Goucher College Poll is funded by the Sarah T. Hughes Center for Politics endowment and partnerships with trusted media organizations. The mission of the Goucher College Poll is to improve public discourse in Maryland by providing neutral, unbiased, and independent information on resident perceptions and opinions. The data collected by the poll are used to support faculty and student research.

The Sarah T. Hughes Center for Politics is a member of the Association of Academic Survey Research Organizations and the American Association for Public Opinion Research Transparency Initiative.

For more information, or to view archived polls, please visit www.goucher.edu/poll.



Survey Methodology

The Goucher College Poll was conducted by telephone from September 19 to 23, 2023, with 711 registered voters living in Baltimore City. To ensure all voters are represented, the poll utilized a random selection of Baltimore City voter lists containing all currently registered voters identifying party and matched with a dual-frame random sample of cellular and landline numbers. Braun Research collected the data and Aristotle supplied the sample of telephone numbers. Interviews were conducted from 1 to 9 p.m. Interviewers attempted to reach respondents with working phone numbers a maximum of five times.

Eighty-three percent of the interviews were completed on a cell phone and 17 percent were conducted on a landline. Fifty-one percent of the cell phone interviews were conducted via text-to-web. Interviews for this survey were completed with 711 registered voters, including 537 Democrats. For sample sizes of 711 and 537, there is a 95 percent probability the survey results have a ± 3.7 and ± 4.2 percentage point sampling error from the actual population distribution for any given survey question, respectively.

Margins of error are higher for subsamples. In addition to sampling error, all surveys are subject to sources of non-sampling error, including question wording effects, question order effects, and non-response bias. The margin of error is not adjusted for design effects. Data is weighted by gender, age, race, and educational attainment based on the totality of the voter rolls and to represent population targets established by the U.S. Census and StatisticalAtlas.com.

Survey Question Design

The Goucher College Poll provides the questions as worded and the order in which they are administered to respondents.

BRACKETED ITEMS []: Items and statements in brackets are rotated to ensure respondents do not receive a set order of response options, which maintains question construction integrity by avoiding respondent agreement based on question composition.

Example: [agree or disagree] or [disagree or agree]

PROBE (p): Some questions contain a “probe” maneuver to determine a respondent’s intensity of opinion/perspective. Probe techniques used in this questionnaire mainly consist of asking respondents if their responses are more intense than initially provided.

Example: Do you have a [favorable or unfavorable] opinion of President Joe Biden?

PROBE: Would you say very favorable/unfavorable?

OPEN-ENDED: No response options are provided for an open-ended question, i.e., it is entirely up to the respondent to provide the response information. Any response options provided to the interviewer are not read to the respondent; they are only used to help reduce interviewer error and time in coding the response.

VOLUNTEER (v): Volunteer responses means the interviewer did not offer that response option in the question as read to the interviewer. Interviewers are instructed not to offer “don’t know” or “refused” or “some other opinion” to the respondent, but the respondent is free to volunteer that information for the interviewer to record.

Sample demographics

		Baltimore City registered voters n=711, +/-3.7%
<i>The sample is weighted by gender, age, race, and education:</i>		
Gender	Male	45
	Female	55
Age	18-24	4
	25-34	20
	35-44	21
	45-54	15
	55-64	17
	65+	24
Race	White alone	29
	Black alone	64
	All other	7
Education	High school graduate / GED or less	38
	Some college or associate's degree	29
	Bachelor's degree or higher	33
<i>Other demographic characteristics:</i>		
Income	Under \$25,000	21
	\$25,000-\$49,999	24
	\$50,000-\$74,999	18
	\$75,000-\$99,999	12
	\$100,000-\$149,999	13
	\$150,000 or more	12
Party	Democrat	80
	Republican	8
	Unaffiliated	10
	Other party	2
Ideology	Conservative	21
	Moderate	44
	Progressive	35

The following questions were asked to the full sample of 711 Baltimore City registered voters. Results are in percent and may not add up exactly to 100 due to weighting and rounding. Questions appear in the order in which they were administered to the respondent.

September 2023
n=711, MOE=+/-3.7%

Q: OFFICIALS	Next, I'd like you to rate various city public officials and entities. Please tell me whether you [approve or disapprove] of the job each one is doing: [<i>items randomized</i>]	
Q: ANGELOS	<i>Baltimore Orioles chairman and CEO John Angelos</i>	
	Strongly disapprove (p)	14
	Disapprove	15
	Approve	28
	Strongly approve (p)	9
	Don't know (v)	32
	Refused (v)	2
Q: ORIOLES	How much attention—[none, a little, some, or a lot]—have you paid to the Baltimore Orioles this season?	
	None	23
	A little	22
	Some	19
	A lot	34
	Don't know (v)	1
	Refused (v)	1
Q: WORLDSERIES	How optimistic are you—[very, somewhat, a little, or not at all]—that the Baltimore Orioles will make it to the World Series this year?	
	Not at all	7
	A little	10
	Somewhat	31
	Very	41
	Don't know (v)	10
	Refused (v)	2