

Goucher College Phonathon FALL 2018

The Office of Advancement is looking for enthusiastic and energetic students to help with the Phonathon campaign where students connect and engage with alums to secure financial support for the college. Phonathon callers work as ‘frontline fundraisers’ for the school and, as such, develop valuable tools and skills that can be used and transferred throughout one’s professional career. Calls are made out of the Alumnae/i House, Monday–Thursday, 6:00pm–8:30pm throughout the fall and spring semesters. All callers receive training. The starting wage is \$10.10/hour with room for promotion and wage increase. **Applications will be accepted until all positions are filled.** Interviews will be conducted upon further application review and will be starting as early as August 20th, 2018.

Duties and responsibilities of a student fundraiser include, but are not limited to:

- **Call alumnae/i, parents, and friends of Goucher college to ask for a gift to the Greater Goucher Fund (current priorities) and other funds and thank them for previous gifts**
- **Establish and continue relationships with alumnae/i, parents, and friends of Goucher College**
- **Inform alumnae/i, parents, and friends about campus news and events**
- **Send thank you e-mails and letters to donors of the college**
- **Accurately update and record information**
- **Maintain an extraordinary level of confidentiality inside and outside the job**
- **Other duties as assigned**

The following qualities, although not all encompassing, are desirable in a student fundraiser:

- **Excellent telephone communication skills**
- **Highly motivated**
- **Dedication towards maintaining and improving Goucher College**
- **An ability to work well as a team**
- **Personable, pleasant, professional, and poised**
- **Able to serve as an ambassador for the school**
- **Speak passionately about the importance of philanthropy**
- **Desire and willingness to learn**

Questions?

Contact the Annual Giving Officer by email, hannah.woodson@goucher.edu, or phone, 410-337-6080.

THIS IS THE BEST JOB ON CAMPUS!

You are Making Money – and – Making Money (for Goucher ☺)!

Phonathon Application

Please Print

Name (first and last): _____

Preferred Phone Number: _____ E-mail Address: _____

ID#: _____

Class year: _____

Do you have Federal Work Study? Yes___ No___

Phonathon shifts are held Monday – Thursday 6:00 – 8:30 p.m.

What evenings are you available to work?

(By circling these days, there is a possibility you will receive them as your shifts)

Monday Tuesday Wednesday Thursday

Each employee is asked to work at least two shift a week

Are you currently employed by other campus offices? How many hours do you currently work?

Have you had any previous fundraising/marketing/sales experience? Yes___ No___

If yes, please explain:

Why do you want to work for Goucher's Phonathon?

What are the most important things to you in a job?

What are the most important qualities that a student fundraiser can possess?

Explain what a Goucher Education means to you.
