

May 11, 2018

Dear Faculty and Staff,

As we know, today higher education faces unparalleled challenges in budgeting and supporting academic programs and student services. Given the high cost of earning a degree, students, parents, policymakers, and the media are urging higher education institutions to demonstrate the outcomes of a college education. One of the most evident outcomes is the job and graduate school results of bachelor degree recipients. Goucher has been systematically tracking and reporting our career outcomes data. This issue of the data brief focuses on the employment and continuing education information for the Class of 2016 graduates.

Methodology

The Class of 2016 outcome data was collected from multiple sources. First, we administered the Graduate Follow-up Survey to the Class of 2016 graduates one year after graduation. Survey reminders were sent to non-respondents. A total of 162 out of 299 graduates responded to this survey, yielding a survey response rate of 54 percent. Second, in order to increase our knowledge rate, we collaborated with HEPData, a reputable national company that offers student career tracking to enhance outcomes reporting. Third, we tracked continuing education data, via the National Student Clearinghouse. Fourth, we solicited information data from academic center directors and student affairs directors who had remained in contact with these students after graduation. Data collected through these four sources were merged together to form a final post-graduation data file for the Class of 2016 graduates. Information for a total of 254 out of 299 graduates was included in the file, yielding an overall knowledge rate of 85 percent.

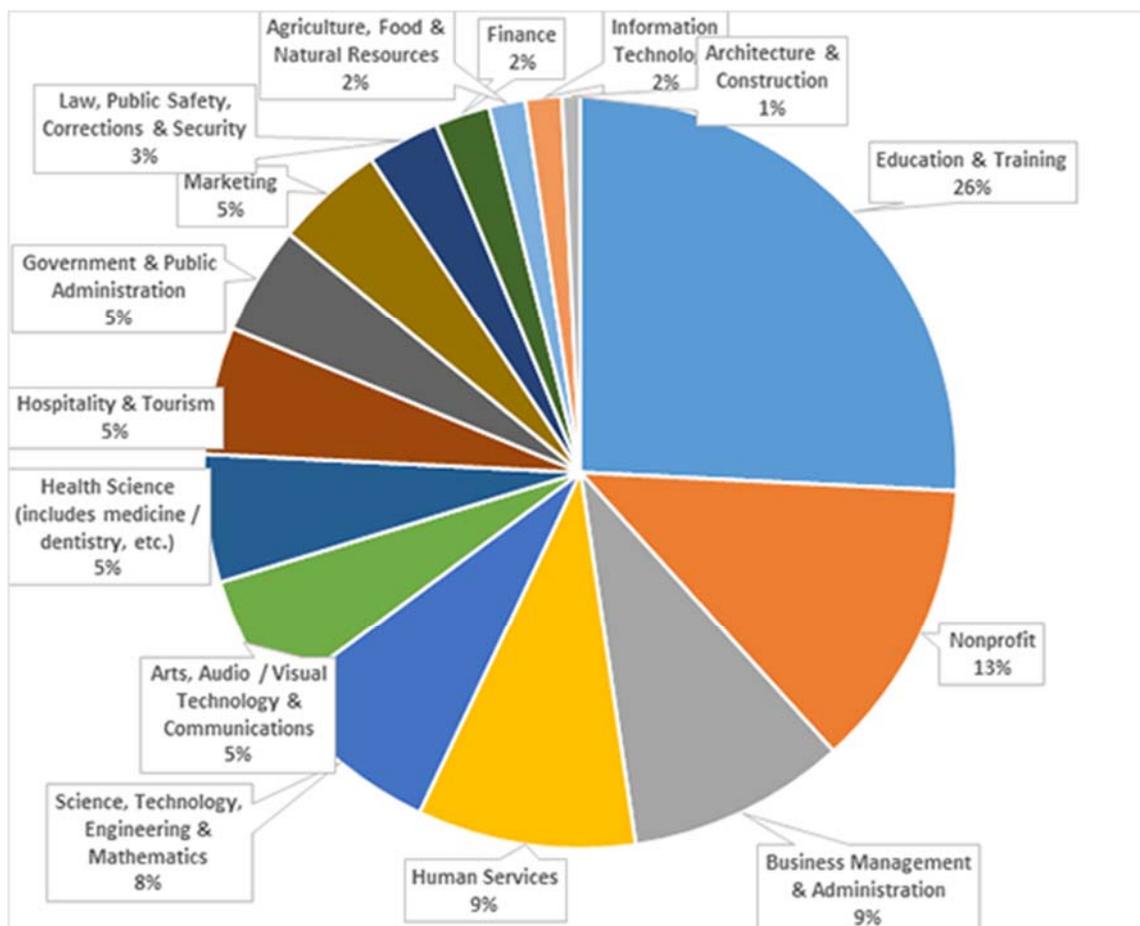
Results

We are delighted to share the excellent news of our graduates with you: 86 percent of the Class of 2016 were employed within one year of graduation; 33 percent were pursuing graduate education; and 96 percent were employed and/or pursuing graduate

education. In addition, we asked the recent graduates when they obtained their first job after graduation and how satisfied they were with Goucher's role in their career preparation. The survey results indicated that 90 percent of respondents found their first job within six months of graduation, and 90 percent of respondents reported that Goucher prepared them for their first job.

These results speak volumes about the quality of a Goucher education and the effectiveness of all the work you do each day helping our students pursue lives of meaning and purpose. At Goucher, we change lives—one student at a time.

In addition, the results suggest that Goucher's extraordinary liberal arts education has led to professional opportunities in a variety of fields. Here is an overall breakdown of employment by industry:



Further, each graduate's major was retrieved and merged with the respective academic center, allowing us to summarize the employers and graduate schools by this affiliation. Click [here](#) to access a comprehensive list of employers and click [here](#) to

access a comprehensive list of graduate schools by centers for the Classes of 2015-2016.

Here is a small sampling of career opportunities being pursued by the Class of 2016:

- American Association for the Advancement of Science
- American University Washington College of Law
- Americorps
- Baltimore City Public Schools
- Baltimore County Public Schools
- Baltimore Museum Of Art
- Baltimore Museum of Industry
- Bank of America Merrill Lynch in Dublin, Ireland
- Bureau of Economic Analysis
- Clean Water Action, Inc.
- Comprehensive Behavioral Healthcare, Inc.
- Design It Solution
- Devereux
- Embassy of Qatar
- Environmental Testing Services, Inc.
- Feinstein Kean Healthcare
- Google
- Greenspring Wealth Management
- ION Media Networks
- JCYS - Jewish Council for Youth Services
- John Hopkins University
- Johns Hopkins Sidney Kimmel Cancer Center
- Kennedy Krieger Institute
- Lumberyard Contemporary Performing Arts
- Manta Biofuels, Inc.
- Maryland Volunteer Lawyers Service
- MassMutual Financial Group
- Microsoft
- Mid Atlantic Arts Foundation
- Montgomery County Public Schools
- NBC Universal Media, LLC
- New England Science and Science Foundation
- Office of the Attorney General, U.S. Department of Justice
- Peace Corps
- Reading Partners
- Ricoh Business Solutions
- Simon & Schuster
- Stanley Black & Decker
- TEKsystems
- The Florida Ballet
- The Handwork Studio
- The Prosperity Consulting Group, LLC
- Turnaround, Inc.
- U.S. House of Representatives
- Universal Studios Hollywood
- Varen Technologies
- World Bank Group
- Y Of Central Maryland

In addition to employment, Goucher College graduates from the Class of 2016 are continuing their education at excellent institutions, such as:

- American University Washington College of Law
- Brandeis University
- Brown University
- Columbia University
- Cornell Law School
- Fordham University
- George Mason University
- Goucher College
- Harvard University
- Howard University
- Johns Hopkins University
- Morgan State University
- New York University
- Pennsylvania College of Art & Design
- Rutgers University, New Brunswick
- SUNY University at Buffalo
- The New School
- The Ohio State University
- The University of the District of Columbia - David A. Clarke School of Law
- University of Arizona, College of Medicine, Phoenix
- University of Baltimore, College Park
- University of Illinois, Urbana
- University of London SOAS
- University of Michigan, Ann Arbor
- Virginia Polytechnic Institute and State University
- Washington and Lee University

A Special Thank You

A special thank you to each one of you who had remained in contact with these students after graduation. We are extremely grateful for your efforts. We are also beginning to collect data for the Class of 2017. You can continue to help us by sharing the post-graduation status of Goucher students who have finalized their plans for employment and/or graduate school. If you have any questions or suggestion about career outcome information, please feel free to contact us.

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