

SPRING 2012

Goucher
Quarterly

The Creative Spark



5 listen and learn

By surrounding themselves with nature and saying nothing, students discover that silence holds many lessons.

8 sailing lessons

Oliver Schwab Jr. '07 learned everything (well, almost everything) he knows about politics on his sailboat ... and at Goucher.



26 remembering julia

Before the Julia Rogers building is transformed into a new academic center, we take a moment to reflect upon why we loved the former library.

- 3 | **goucher TODAY**
- 7 | **giving to GOUCHER**
- 10 | **gopheREPORT**
- 12 | **alumnae/iUPDATE**
- 30 | **impromptu**
- 31 | **class NOTES**
- 65 | **viewPOINT**

on the front cover:

Danielle A. Drakes '01 produced and played the lead in the Suzan-Lori Parks play, *In the Blood* (see p. 23). Photo by C. Stanley Photography

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as of September 2011

total students: 1,446 undergraduates,

727 graduate students

total undergraduate faculty: 213

alumnae and alumni: 19,967

The *Goucher Quarterly* is published as a service to all alumnae/i, students, parents, faculty, staff, and friends by Goucher College, a private liberal arts and sciences college founded in 1885. For up-to-date information about the college, visit www.goucher.edu.

Many thanks go out to all the talented people who help produce this publication.

Quotable

I thought it was amusing and wry, but 25 years later, it's a feminist work.

— Ellie Sagoff Mamber '48, speaking about her poem "Don't Laugh, It's Serious, She Says," which was first published in 1985 (see p. 34)

contributors



photo by Bryan Burris

Benjamin Snyder '13

Snyder is completing his junior year at the University of Oxford's Mansfield College. An American studies and communications major, he is researching America's fascination with Egypt during the 1800s. His investigation into the two human mummies given to the college in 1895 by its co-founder, John Franklin Goucher, informed the story about the Julia Rogers Library (see p. 28).



Elizabeth Wagner '12

Art major Wagner photographed Chinese culture while studying abroad and was a photography fellow at the Smithsonian in 2008. She loves capturing aspects of the world from different angles: She frequently can be seen snapping photos from a tree or while lying flat on the ground.



Lindsay Stuart Hill '09

Hill is a poet and a freelance writer. Her work has appeared in *Ploughshares*, *Five Points*, and *The Norton Pocket Book of Writing by Students*. In 2009, she was the poet in residence at Carver Center for Arts and Technology. In this issue, Hill explores the source of inspiration (see p. 20).



Seeds of Ideas

I'm always fascinated by what allows some people—artists, gifted teachers, entrepreneurs, scientists—to transcend the norm, to step out of the everyday and enter a creative mode. The cliché is, of course, that someone shouts “Eureka!” when a wholly original insight magically comes to them, and it's true that some folks seem able to inhale air and exhale innovative thoughts. “How do they do it?” I wonder. With that question in mind, I asked **Lindsay Stuart Hill '09**, a poet, to interview some of Goucher's most creative alumnae/i about how they approach their work and the source of their ideas.

Not surprisingly, Hill confirmed that no two people encounter inspiration the same way. For one alumna, a scientist, a stubborn refusal to let go of a particular question led to discovery. For an alumnus, the order of a few musical notes sparked the question that fuels his research. The one unifying theme was that each person had found something that he or she felt passionate about and stuck with it (see p. 20).

As I put the finishing touches on the magazine, I realized that the issue is filled with stories about ideas and where they came from. Moments of “inspiration,” great or small, bubble up from unexpected places. One alumna tripped over a box in the library stacks—and discovered letters that launched her in a completely different career direction (see p. 29). Another was inspired by a gift from her young son to begin writing poetry (p. 34). Still another Goucher poet speaks of transforming thoughts born while lying awake at night into verse (p. 18).

I believe that we find use for literally everything we learn, though we cannot predict when or how that happens. A 10-year-old's love of reading may become a source of a young adult's love of research, a semester abroad the spark for explorations of the human cell, a ballet class the seed for interest in the strange balances of the world of physics. But everything, all learning, is useful, another reason to treasure the opportunities to continue to learn.

Best regards,
Holly Selby | Editor

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Donnybrook Fair, 1953

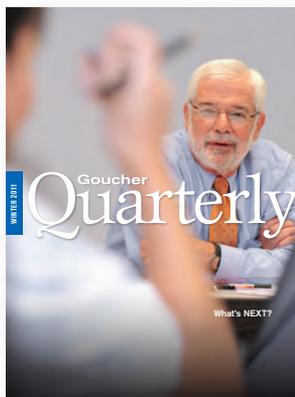
WE ASKED; You Answered

In the last issue, we asked for stories or information about Goucher athletics, teams, and sports-related activities to enhance the Athletic Department archives.



Margot Hess Hahn '50 called the *Quarterly* to share a few of her memories: "I played center forward for the women's field hockey team during my first two years at Goucher. In one of those years ('46-'47 or '47-'48), Goucher's team was all-Maryland—we beat all the other college teams in Maryland that we played."

Hahn, who majored in art, spent her junior year abroad and lost touch with her teammates. If you were on the field hockey team with her, or if you have other sports-related memories, please contact the *Quarterly*.



feedback

Good Timing

I enjoyed the interview in the last issue with S.U., the Pres. [Goucher President Sanford J. Ungar]. I liked his honesty, sincerity, and love for his work. He seems to be the right person for the right time at Goucher.

 Pat Westheimer '65

We want to hear from you!

Letters should be 250 words or fewer (longer letters may be edited for length) and must be accompanied by the sender's name, daytime phone, and current address. Submissions will be edited for clarity and style. Publication will be as space permits.

 by mail
Goucher *Quarterly*, 1021 Dulaney Valley Road, Baltimore, MD 21204

 by email
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What is 'a winner'?

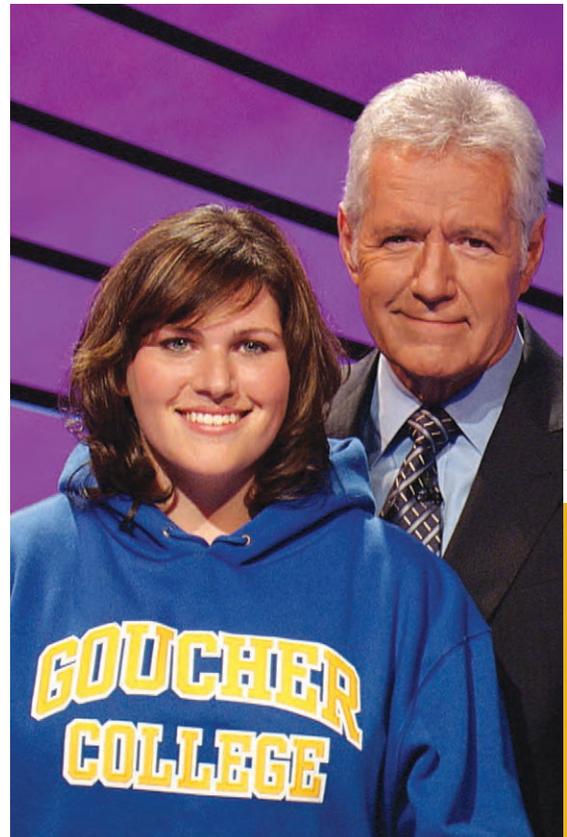
Sarah Bart '12, a history major from Philadelphia, took second place in the 24th *Jeopardy!* College Championship, which aired in February. The first current Goucher student to appear on the television quiz show, Bart plans to use the \$50,000 prize to buy a car and to travel. "In the next few years, I really want to hike Mount Kilimanjaro," she says. "I think it would be a really big achievement for me—just as big as *Jeopardy!*"

The Goucher senior excelled in the history, geography, and literature categories. Although she answered her final question correctly, she nonetheless trailed first-place winner Monica Thieu, a sophomore at the University of North Texas, by \$7,200. (The question was: "The 14 countries that border China run alphabetically from this to Vietnam." The answer: "What is Afghanistan?")

Bart, who honed her game skills at "trivia nights" held in Philadelphia and Baltimore pubs, including the Wharf Rat in Fells Point, has garnered more than money from her quiz show success. While on air, she announced to Alex Trebek, the show's host, that her dream job was to manage the New York Mets. Days later, she got a call from Dave Howard, the Mets executive vice president of business operations, inviting her to New York for an interview. She now plans to intern this summer for the Mets front office. "I'm excited to work with my favorite team and to get my foot in the door in the sports world," she says.

As a quiz-show winner, Bart is in good company: In 1959, Goucher's College Bowl team, which competed in the GE College Bowl TV show and was coached by President Emerita Rhoda M. Dorsey, beat three out of four of the opposing teams it faced. In 1969, the team, coached by Cecille Gold, former assistant professor of psychology, triumphed against five contenders and became an undefeated champion. "For five weekends, we traveled to New York City, were given tickets to Broadway shows, accommodations, food, and time to explore New York," says **Mina Risan Wender '72**, a team member. "It was wonderful to represent Goucher."

Several other Goucher alumnae also have competed in televised quiz shows. In 1975, New York resident **Lisa Pagliaro Selz '73** participated in *The \$10,000 Pyramid*. She won \$10,000—an amount, she says, that was more than her annual salary at the time. After classmate **Heidi Kessler '73** saw Selz successfully competing on TV, she, too, auditioned for the show—and also won \$10,000. "The contestants were paired with then-famous TV personalities," Kessler says. "I was paired with one of the male stars of the TV show *Laverne & Shirley*, and won the \$10,000-prize with 10 seconds to spare!" §



Sarah Bart '12 poses with Alex Trebek, host of *Jeopardy!* "Goucher definitely helped me compete," Bart says.

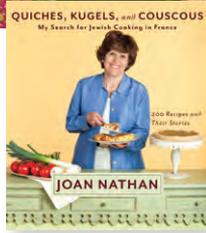
Have you competed in a quiz show—or another type of TV game show (any *The Amazing Race* contestants out there)?

Send your stories to quarterly@goucher.edu; we'll publish the highlights.





Joan Nathan, television host and author of books on Jewish cuisine, spoke at Goucher last fall.



In Celebration of Jewish Culture

Joan Nathan, an award-winning cookbook author and host of a PBS series about Jewish cooking, spoke at Goucher last fall about the influence of Jewish traditions on cuisines around the world.

Drawing upon her latest book, *Quiches, Kugels, and Couscous: My Search for Jewish Cooking in France*, Nathan described the pleasures of translating recipes that have been passed through the generations into dishes enjoyed by contemporary cooks. About 230 students, faculty, and staff attended her presentation, which was part of a series of talks, concerts, and gatherings held on campus to celebrate Jewish culture.

The events included *Voices of the Holocaust*, a performance by the State College (PA) Choral Society and the Juniata College Choir featuring klezmer melodies, operatic solos, and choir-wide harmonies. The concert, which commemorated those who suffered during the Holocaust, drew nearly 500 audience members.

Ugandan Jewish community leader and musician Aaron Kintu Moses also spoke Nov. 10 about his experiences as an Abayudaya leader in Mbale, Uganda. *Abayudaya* is a Lugandan term for “People of Judah,” and describes the members of a Jewish community in eastern Uganda who, although not historically or genetically related to other ethnic Jews, are devout in the practice of their religion. Moses spoke about his village’s children’s nutrition and women’s empowerment programs, among others. §

— Gwendolyn Moiles '15

Learning to Advocate



Sixty-five Goucher students traveled last fall to Asheville, NC, to learn the ins and outs of environmental advocacy. Sponsored by Power Shift, a national environmental coalition, the event, called the Southeast Student Renewable Energy Conference, was one of five held last year throughout the country. Its goal was to train young leaders to work for environmental and economic equity and a future powered by clean energy.

“Power Shift creates a community and helps students use their knowledge and skills to create positive change,” says **Chelsea Griffin '14**, who added that she returned from the weekend-long conference with a renewed sense of empowerment.

Held at the University of North Carolina, Asheville, the conference drew more than 400 students who attended workshops and discussions about sustainable food, use of nuclear energy in the south, and the after-effects of the BP oil spill on southern coastlines. The seminars, many of which focused on social activism, enabled the students to “take seemingly huge problems and break them down into solutions,” says Griffin.

Goucher students who attended the conference received partial financial support from the Political Science and Environmental Studies departments, the Student Government Association, and the Social Justice Committee. §

— Gwendolyn Moiles '15



Students learn how to advocate for a better environment.



Sixty-five Goucher students last November attended the Southeast Student Renewable Energy Conference in Asheville, NC.

Learning, Unplugged

by Julie Steinbacher '10



On a chilly October morning, Charlotte Kellogg '12 circled Goucher's back equestrian field and filled a bag with the trash she found there: glass bottles, aluminum cans, shreds of plastic, a rusted cookie tray. She was clearing the field—and her mind.

As part of an assignment, Kellogg was preparing to immerse herself in nature, sitting quietly, perhaps listening to the caw of a lonely crow, feeling the sweep of the breeze, or watching wisps of cirrus cloud pass overhead. Her goal was to step out of her daily routine, put aside thoughts of midterms and papers, forget about the future, and simply be.

Called "Consumerism and the Environment," the class requires students to spend at least an hour each week outdoors without distractions of any sort—whether from books, friends, cellphones, or iPods—and to chronicle their experiences. "You don't typically spend an entire hour just sitting completely still with nature, so the first time you do, it is a little weird," Kellogg says. "But then it's fine. You get used to how quiet it is, and then you start to notice stuff."

The point of the exercise is to heighten students' awareness of nature and, to an extent, force them to slow down and experience the natural world, says Shirley Peroutka, an associate professor of communication and media studies who has offered the class since 2007. Students also are required to record what they consume throughout the semester, noting everything from what they eat to how frequently they operate a car. They're then asked to make an effort to reduce what they use.

Spending time outdoors "reconnects the students to positive memories from childhood. They almost uniformly report that their hour in nature helps them sort out their thoughts and de-stress," Peroutka says.

By the end of the semester, "the journal entries indicate that the students understand the importance of the natural world, that they have reawakened their own relationship to that world, and that they understand the relationship between their own consumption habits and sustainability."



photo by Elizabeth Wagner '12

For Charlotte Kellogg '12, a class assignment to spend time outdoors offers a chance to get away from it all.

Already Kellogg is putting these lessons to daily use. While conducting research for the class, she discovered a useful tool: the Environmental Working Group (EWG), an environmental advocacy organization that researches contaminants in products and rates cosmetics on their toxicity. She now checks to see what ingredients are present in products that she and her family routinely use, and, in some cases, has switched brands. Before she took the class, Kellogg admits, "People wouldn't expect me to Google my makeup—I'd just read the front of the bottle and not the back."

The class has inspired other students to change their behavior as well. After taking it in his senior year, **Sam Legrys '11** founded the Pitchin' Tents club, a group that emphasizes environmental responsibility and organizes student camping trips. The club, which this year is led by **India Kushner '12**, has more than 20 members. "We've participated in clean-ups, picking up trash and debris from Maryland state parks," says Legrys. Now an intern for National Geographic TV, he considers both Peroutka's class and founding the club to be highlights of his college years. "I treasured those trips as a chance to get away from the lights, the noise, and the concrete and into the real world for a while." §

LIGHT SWITCH



GOUCHER REDUCED ITS CARBON FOOTPRINT last fall by 52 metric tons of emissions per year by upgrading 70 street lights that line the Dorsey Center parking lot and Loop Road from metal halide bulbs to energy-efficient, light-emitting diodes (LEDs). In addition, the long-lasting LED bulbs will need to be replaced less frequently, thus lowering maintenance costs.



Did You Know?

An article by **Marlene Trestman '78**, who served as a Goucher trustee from 1998 to 2011, was published in the March 2012 issue of the *Journal of Supreme Court History*. Titled "Fair Labor: The Remarkable Life and Legal Career of Bessie Margolin," the piece is part of Trestman's research into what she hopes will be "the first biography of Bessie Margolin, a pioneering woman lawyer and Supreme Court advocate who was a personal inspiration to me."

Trestman, who is special assistant to Maryland's attorney general, also served from 2003 to 2005 as president of the Alumnae & Alumni of Goucher College and as former chairwoman and current board member of Goucher Hillel. Last winter, she was awarded a grant by the Hadassah-Brandeis Institute in support of her project. In announcing the award, the institute's review committee noted that Trestman's work "will make an important contribution to American history and Jewish women's history." Margolin, who died in 1996, won 25 of 28 cases that she argued before the U.S. Supreme Court on behalf of the U.S. Department of Labor. §



With playful strokes of graphite and watercolor brush, award-winning children's author and illustrator **Nancy Patz '52** evokes mischievous camaraderie between a boy and an elephant. The study, completed in preparation for Patz's book *Nobody Knows I Have Delicate Toes* (Franklin Watts, 1980), was showcased on the cover of January's issue of *College & Research Libraries News*. The untitled illustration depicting characters Benj and El is part of the Nancy Patz Collection housed in Goucher's Special Collections & Archives.



Nancy Magnuson, college librarian, received the 2011 Notable Alumna Award from the Information School at the University of Washington. The award commends Magnuson for "extraordinary service in librarianship and special collections."



Rabbi **Josh Snyder**, executive director of Goucher Hillel, was one of eight campus Hillel leaders elected to the inaugural cohort for the David M. Cohen Fellowship given by Hillel: The Foundation for Jewish Campus Life. The program, which began in February and runs through August 2013, offers fellows professional-development training and coaching.



Graduate program faculty members **Tiffany Espinosa** and **Amy Skillman** were named co-directors of Goucher's Master of Arts in Cultural Sustainability (M.A.C.S.) program, the only one of its kind in the country. Espinosa also teaches in the M.B.A. program of the University of Colorado, Denver, Business School. Skillman has worked as the founding vice president and director of heritage programs for the Institute for Cultural Partnerships and as director of folklife programs for the Pennsylvania Heritage Affairs Commission.

KU. DOS

Praise and honor
received for an
achievement.

*ORIGIN: 19th century.
Kudos comes from the Greek
kȳdos and means "glory."*



In other M.A.C.S. news, faculty member **Elizabeth "Betsy" Peterson** in January was appointed director of the American Folklife Center at the Library of Congress. Peterson's clients as a folklife consultant have included the American Folklore Society, Carnegie Hall, and the National Endowment for the Arts.

Goucher Trustee **Bill Couper P '03**, president of the Mid-Atlantic Region for Bank of America, will be honored in May with a Lifetime of Idealism Award from City Year, an AmeriCorps program. The award recognizes a commitment to charitable and community engagement.

giving to Goucher



photo by Billie Weiss '11

Bringing an Infectious Enthusiasm to the Job

Former financial advisor and Wall Street trader **Caroline Mandala Bauerle '89** was named Goucher's new director of annual giving in February. Bauerle, who returned to campus in 2008 as an annual fund officer, steps into the directorship as the college introduces a new Strategic Plan, which emphasizes alumnae/i engagement, the cornerstone of annual giving.

"Caroline brings to this job a combination of 'real-world' business experience and a first-hand appreciation of Goucher—from its study-abroad programs to its athletic teams," says Janet Wiley, vice president for development and alumnae/i affairs. "And her enthusiasm is contagious."

As director of annual giving, Bauerle is responsible for meeting the college's Greater Goucher Fund goal of \$2.1 million and overseeing all annual giving solicitations to Goucher community members. She'll also spearhead efforts to cultivate a philanthropic spirit among current students as part of fostering a culture of "Goucher for Life," or lifelong engagement with the college.

"My first aim is to raise \$2.1 million for the Greater Goucher Fund. I'd also like to raise the profile of the fund with our alumnae/i," she says. "Giving to the Greater Goucher Fund is the most direct way to have an impact on the lives of today's Goucher students—and to engage in what's happening on campus."

A communications major, Bauerle spent a decade as a trader for Alex. Brown & Sons and three years as a financial advisor. As an annual giving officer, Bauerle was charged with increasing engagement with the college among alumnae/i who graduated within the last 25 years.

Since joining Goucher's staff, Bauerle, who seems as comfortable chatting with fellow alumnae/i at tailgating parties

as at receptions in Manhattan, has shown an aptitude for forging relationships between disparate constituencies. She was instrumental in bringing the Blue & Gold Society, which supports the Athletic Department, and the Friends of the Goucher College Library beneath the umbrella of the Great Goucher Fund. In collaboration with the Blue & Gold Society and **Cori Rich Tyner '82**, director of alumnae/i affairs, Bauerle strengthened ties between the alumnae/i games (during which former student athletes return to campus to compete) and Alumnae/i Weekend—which bolstered attendance at both events.

She also established a tiered system of giving that allows alumnae/i who have graduated in the last 10 years to become associate members of the Goucher Society, an organization of alumnae/i leaders.

"Since I've returned to Goucher, I've found that it still has the things I loved as an undergraduate: great students, great faculty, great community," Bauerle says. "And I'm excited about the challenges this new job offers." §

— Holly Selby

"My first aim is to raise \$2.1 million for the Greater Goucher Fund. I'd also like to raise the profile of the fund with our alumnae/i," Bauerle says. "Giving to the Greater Goucher Fund is the most direct way to have an impact on the lives of today's Goucher students—and to engage in what's happening on campus."



Giving Spotlight

Sailing School

Oliver Schwab Jr. '07

Schwab will be speaking April 28 on a Reunion panel with other alumnae/i who work in politics. For more information about Alumnae/i Weekend, visit www.goucher.edu/alumniweekend.

Oliver Schwab Jr. '07, the youngest chief of staff on Capitol Hill (serving Rep. David Schweikert, R-Ariz.), credits Goucher and the sea for teaching him lessons that he uses every day in politics.

The 28-year-old grew up in Marblehead, MA, a conservative, coastal town. On his mother's side of the family, Schwab can trace his lineage back to Isaac Allerton, who arrived in America on the *Mayflower*. More recently, his grandfather, E. Paul Casey, was the commodore of the Eastern Yacht Club and taught Schwab much of what he knows about sailing. At 18, Schwab earned his 50-gross-ton captain's license. After high school, he spent a year gaining offshore experience and shepherding yachts to places like the Caribbean, Australia, and the U.K. "It was the ultimate 'blue water' year; it couldn't have been more magnificent," says Schwab. Among his responsibilities were managing crews, navigating weather and other hazards, and planning expeditions.

"There is nothing I enjoy more than leading a group of folks on a voyage who have never been on the water before," Schwab says. These days, he is finding that the skills he learned on the sea inform his duties

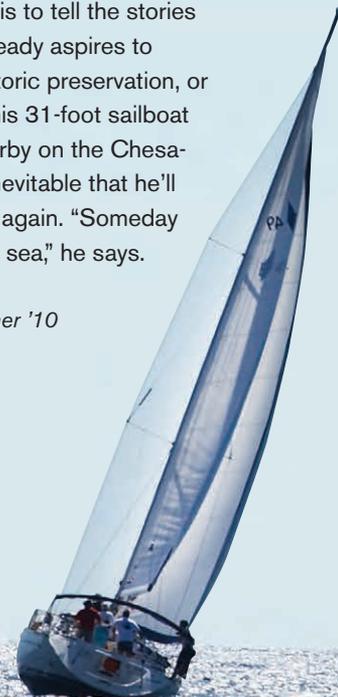
on land. "The teambuilding aspect of sailing—relying on others, stepping back to allow others to learn and do it for themselves, and so on—is very much what I do on a day-to-day level as a chief of staff. You set a course, make adjustments, mind any weather or storms, and make sure that every single person in the operation has a role in its completion and success."

While at Goucher, Schwab, who is a member of the Friends of the Goucher College Library and an associate member of the John Franklin and Mary Fisher Goucher Society, majored in political science and international relations. As a student, he filled a series of moleskin notebooks with particularly vivid lessons from favorite professors. "When I'm seeking the right question to ask or preparing for something that's weighing on me in a certain way, I'll pull out my notebooks and find perspective," says Schwab. Some favorite insights include the words of Elham Atashi, assistant professor of peace studies, who said: "It's just life; you can't take yourself too seriously." And the remarks of Nelly Lahoud, a former Goucher assistant professor of political science, also have resonance. She observed that when trying to resolve conflict: "You've got to be able to see both sides of the gun."

Eighteen months ago, after spending two years working with the Club for Growth, a conservative economic nonprofit, Schwab stepped into his job with congressman Schweikert. Now a typical day lasts from 12 to 16 hours and may include a bill-signing at the White House or a meeting with ranchers on the Arizona-Mexico border. "You've got two time zones and three cellphones at the same time, you're juggling between what is campaign and what is nonofficial, Capitol Hill and official," he says.

Although he loves his job, Schwab's days in politics may be limited. "I'll stay involved as long as I am effective and then go do what I love most, which is to tell the stories of history." He already aspires to write, work in historic preservation, or teach. And with his 31-foot sailboat the *Tiger Lily* nearby on the Chesapeake Bay, it is inevitable that he'll take to the water again. "Someday I will return to the sea," he says.

— Julie Steinbacher '10



Passing the Ball

Goucher students and athlete alumnae/i met November 15 for dinner and discussion at the Decker Sports and Recreation Center. The event gave student athletes in their senior year an opportunity to gather tips on job-hunting and networking from former field hockey, lacrosse, basketball, soccer, and tennis players. These alumnae/i, now in professions ranging from coaching to real estate, shared stories about how their experiences as college athletes informed their job searches. The evening was co-sponsored by the Career Development Office and the Blue & Gold Society, a campaign that supports Goucher's athletic programs. §



Ted Domers '05, who played soccer at Goucher, met current student-athletes last November at a networking event.



About 25 students met with a panel of alumnae/i athletes for advice about professional networking.



Lee Gerstein '07, Allison Sheff '06, and Robin Fernald '05 at the Brewer's Art

Brewer's Art

The Brewer's Art in Baltimore was packed one weeknight in January with about 70 Gophers who had come to munch and mingle. The brewpub, which serves beers, fine wines, and seasonal cuisine, was the site of a happy hour organized by the Goucher Associates program, which recognizes alumnae/i who have graduated within the last 15 years and who support the college. Appetizers and a round of drinks on Goucher were a part of the draw, but so, undoubtedly, was the company. §



BRAGGING Rights



A Galloping Success

Goucher's equestrian team enjoyed a number of firsts in the annual Tournament of Champions, a three-event series held over the course of five months. Team members competed on Dec. 3 in the Holiday Classic in Long Valley, NJ, and on Jan. 28 in the Winter Classic in Fredericksburg, VA. Despite participating in only two of the three events, Goucher placed fifth overall after Mount Holyoke, Virginia Intermont, Delaware Valley, and Virginia Tech. More than 20 teams from the Intercollegiate Horse Show Association competed in the tournament.

At the Holiday Classic, **Callie Hodge '15** placed first in advanced walk-trot-canter equitation and **Madison Tidwell '14** placed first in walk-trot equitation. **Joey Fink '15**, who represented Goucher in the novice division, placed first in the flat phase and sixth in jumping at the Winter Classic.

Recognizing Great Athletes

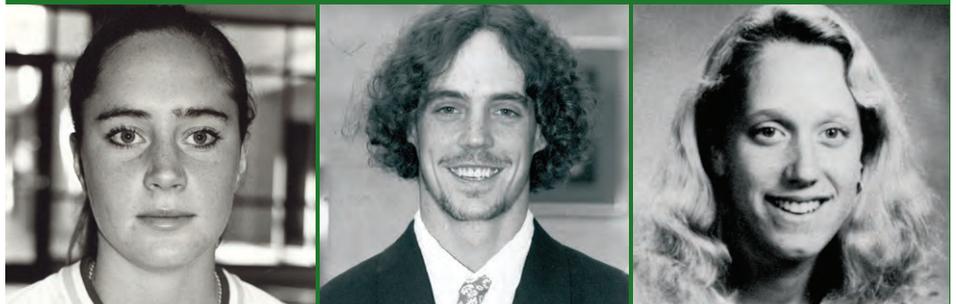
Three all-time leading scorers in Goucher basketball history will be inducted April 27 into the college's Athletics Hall of Fame. All three—the late **Renie Amoss '93**, **David Clark Jr. '95**, and **Betsy Weingarten '88**—were recipients of the Athletic Department's Scholar Athlete Award, which is presented annually to a member of the junior class, and the Coaches Award, the highest honor presented to an athlete by the department.

With 2,220 points, **Amoss**, who also played field hockey and tennis, holds the record for total career points scored in Goucher basketball history. In 1992-93, she was named the Capital Athletic Conference (CAC) Player of the Year. She also holds school records for field hockey goals in a game (7) and in a season (23). At the time of her death in 1993, Amoss was planning to pursue a master's degree in business administration at Villanova University. The "Renie Run," an annual 5K/1.5-mile walk established that year in her memory, has since funded scholarships for 35 Goucher students.

Clark is the leading scorer in Goucher's men's basketball history

with 1,833 total points. He was named All-CAC first team in 1992-93, 1993-94, and 1994-95. In 1993-94, he was named CAC Player of the Year. In 1994-95, Goucher won the CAC championship; Clark was team captain. Clark lives with his wife, Julie, and daughter, Ella, in Burlington, VT. He is a special needs teacher's aide and is pursuing a master's in special education at the University of Vermont.

Weingarten is the only Goucher basketball player to score more than 50 points in a game. She averaged 31.1 points per game in the 1986-87 season and 28.2 points per game over a three-year career. In tennis, she is the all-time leader in singles wins with 57. Weingarten finished her junior season with an 18-0 record. In 1987-88, she and her tennis doubles partner won 19 of 20 matches. Weingarten, a recipient of the Intercollegiate Tennis Coaches Association postgraduate scholarship, attended Wharton Business School at the University of Pennsylvania. The Potomac, MD, resident is senior vice president for Aimco and has served for six years on Goucher's Blue & Gold Society's advisory board.



(L to R) Renie Amoss '93, David Clark Jr. '95, and Betsy Weingarten '88

gopheReport



Alex Noble '15 (above) surpasses previous record holder David Clark Jr. '95 (at right, in inset).



James Russo '08



Pierre Jones '07

A Noble Story

By Mike Sanders

On January 2, **Alex Noble '15** became the first player in the history of Goucher's men's basketball program to score 40 points in a game, while leading the Gophers to a 94-66 victory against Rutgers-Camden.

With his 40-point triumph against the Scarlet Raptors, the freshman guard broke a record that had been held simultaneously by three other Goucher athletes, each of whom had scored 38 points in individual games. The first to hold the record was **David Clark Jr. '95**, who hit the 38-point mark on February 15, 1992, against the University of Mary Washington. **James Russo '08** tied the record on February 15, 2006, in a game against St. Mary's College; and on January 23, 2007, **Pierre Jones '07** tied the record again—in a game also played against St. Mary's.

Clark is one of 10 student-athletes in school history who have had their jerseys retired and, with 1,833 career points, is Goucher's all-time leading scorer in men's basketball. Named Capital Athletic Conference (CAC) Player of the Year in 1993-94, Clark had his 38-point game in his first season at Goucher. He played a total of 41 minutes in the game, which went into overtime before the Gophers prevailed 111-109.

When Russo tied the record, he scored eight times from the three-point range and made 12 out of 18 shots overall from the field. In that game, Goucher beat the St. Mary's Seahawks 93-84. During his three seasons at Goucher, Russo scored 1,316 points and is the men's all-time career leader in three-point field goals, with 266.

In 2006-07, Goucher's final year as a member of the CAC, Jones scored 38 points against St. Mary's without the benefit of any three-point baskets. Instead, he made 16 two-point shots and six free throws while playing for only 29 minutes. Nonetheless, the Seahawks won the game, 86-80.

On January 2, Noble registered 40 points and 10 rebounds against Rutgers-Camden. During the final 20 minutes of the game, he was 7-for-12 from the field, including 5-for-8 on three-pointers, and 10-of-11 at the foul line as he added 29 points to his total. In one four-minute stretch in the second half, Noble turned a 64-55 lead into an 83-57 advantage by personally outscoring the Scarlet Raptors, 19-2. §

HERE IS THE

2012-13 slate of incoming directors and committee members for the Alumnae & Alumni of Goucher College:

ALUMNA TRUSTEE

 **Kathy Allamong Jacob '72:** The Johanna-Maria Fraenkel Curator of Manuscripts at Harvard University's Schlesinger Library, Jacob holds a master's degree in American history from Georgetown University and a doctorate from the Johns Hopkins University. Author of three books, she has worked as an archivist at the Johns Hopkins University, assistant historian of the United States Senate, and deputy director of the American Jewish Historical Society. She has served on the AAGC Board (1992 to 1995) and the AAGC Nominating Committee (2007 to 2010), and frequently has served on the Reunion Committee. She and her husband live in Lexington, MA.

DIRECTORS

 **Kati Crane-Lee '80, P '13:** A graduate of the State University of New York at Stony Brook School of Medicine, Crane-Lee practices family medicine in Fairfax, VA. She also was assistant medical director at the Brentwood Family Health Clinic in Brentwood, NY, and an attending physician at Southside Hospital in Bay Shore, NY. She and her husband live in Potomac, MD, and have three children; her daughter attends Goucher.

 **Dan Dolan '03:** Dolan is president of the New England Power Generators Association, the largest trade association representing power plant owners in the region. He holds a bachelor's degree in business management with a concentration in international business. He served from 2009 to 2011 as chairman of the board of directors for My Sister's Place, the oldest shelter and advocacy group for victims of domestic violence and their children, located in Washington, DC. Dolan lives with his wife and daughter in Wellesley, MA.

 **Jenifer Mitchell Reed '86:** Reed is program manager for Endeavor Commerce, a guided software selling company. She earned a master's of science degree in management from the University of Management and Technology and professional certifications in Six Sigma and project management. From 1999 to 2001, she served as a Goucher Trustee and was president of the AAGC Board. She also chaired the Alumnae/i Fund Committee for four years. A resident of Trophy Club, TX, Reed has one son.

GRADUATE DIRECTOR

 **Carrie Hagen M.F.A. '09:** Author of *we is got him* (The Overlook Press, 2011), a narrative nonfiction account of the first recorded ransom kidnapping in American history, Hagen lives in Philadelphia. From 1999 to 2011, she taught high school English in Newtown, PA. The 2009 recipient of the Christine White Award for Excellence in Literary Journalism, she also has contributed essays and reviews to publications including *SNReview* and *Nerve.com*. She is working on a book about Loyalism in the colonies during the Revolutionary War.

NOMINATING COMMITTEE

 **Cara Tracey Pyles '99:** As marketing manager at Stansberry & Associates Investment Research in Baltimore, MD, Pyles oversees stock portfolios for 15 publications and develops marketing campaigns through web-based platforms. A resident of Parkville, MD, she also has worked as a senior loan officer and credit analyst. Pyles serves on the advisory board of Goucher's Blue & Gold Society.

 **Kim Van Newkirk Shaffir '83, P '14:** Shaffir is producer/editor for the CBS program *Face the Nation* and is an editor for *The CBS Evening News*, *CBS Sunday Morning*, *CBS Weekend News*, and *The Early Show*. A communications major, she got her start in 1983 at Baltimore's WMAR-TV, where she operated a studio camera for local news, public-service programming, and commercials. In 2010, she won a White House News Photographers' Association award of excellence. She lives in Annapolis, with her husband and son; her daughter attends Goucher.

 **Alex Wood '06:** As the president's office associate at the American Association of State Colleges and Universities in Washington, DC, Wood manages day-to-day operations of programming for spouses and partners of college and university presidents. He also assists in coordinating the New Presidents' Academy, a yearly intensive program for new college and university presidents. A recipient of the Rhoda M. Dorsey Leadership Award, Wood served as a member of Goucher's Board of Trustees from 2007 to 2009.

The slate is scheduled to be approved at the AAGC Annual Meeting in Merrick Hall on Saturday, April 28, 2012. To submit a name for future pools, contact the Nominating Committee at alumni@goucher.edu or call 1.800.272.2279.

alumnae|iUpdate

Alumnae & Alumni of Goucher College 2011–12 Board of Directors

President
Kathryn Shaer Ellis '86
Lakeland, FL

Vice President
Steve Klepper '97
Baltimore, MD

Secretary
Uneeda Brewer-Frazier '70
Kissimmee, FL

ALUMNA/US TRUSTEES

Melinda Burdette '72
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Janet Farrell '73
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Linda K. Himmelberger '74
Berwyn, PA

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Tiffany Brody Blackbull '93
Crownpoint, NM

Cory Brewster-Greenstein '99
Baltimore, MD

Patricia Bracken Brooks '81
Richardson, TX

Betsy Fitzgerald M.A.A.A. '07
Macon, GA

Vaughn Frisby '08
Worcester, MA

Todd Eric Hawkins M.A.A.A. '10
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Paul Powell '03
Albany, NY

Odette T. Ramos '95
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Tom Rose '95/M.Ed. '00
Baltimore, MD

Minnie Waters Shorter '73
Baltimore, MD

Margaret Wood '08
Philadelphia, PA

EX OFFICIO

Janet Wiley
Vice President for Development
and Alumnae/i Affairs

Margaret-Ann Radford-Wedemeyer
Assistant Vice President for
Development and Alumnae/i Affairs

Katherine E. Healy '78
AAGC Nominating Committee,
Facilitator

Vacant
Chair, Alumnae/i Fund

Dear Goucher Alumnae and Alumni,

In my last letter, I wrote that the Goucher College Board of Trustees had approved the new Strategic Plan *Transcending Boundaries and Transforming Lives*, which includes as one of its core goals “building a community committed to ‘Goucher for Life.’” The inclusion of this goal reflects the deep commitment of the AAGC leadership and the college to increasing alumnae/i engagement with Goucher.

The AAGC Board of Directors has been working diligently to expand opportunities for alumnae/i to become more involved with Goucher, to reconnect with one another, and to foster greater interaction with students. I am pleased to update you on our progress.

Several new initiatives have been implemented this spring. To complement the Goucher Professional Network (GPN) on LinkedIn, we have launched a Goucher College Alumnae/i Facebook page to facilitate social networking and to serve as a timely source of information about campus and regional events and volunteer opportunities. We’re also piloting a career-coaching program, which will pair alumnae/i with current students to provide guidance on networking, securing employment, and succeeding in the workplace.

Other initiatives are in the works, as well. We are exploring opportunities for the AAGC to partner with the Admissions Office and the Student Government Association to help inculcate the Goucher for Life philosophy from the first moment students join our community. We are studying ways to increase regional alumnae/i programming, and we are working with the Welch Center for Graduate & Professional Studies to develop programming to engage Goucher’s graduate program alumnae/i.

I offer heartfelt thanks to the entire AAGC board for its work on these initiatives, with special thanks to **Uneeda Brewer-Frazier '70, Cory Brewster-Greenstein '99, Patty Bracken Brooks '81, Todd Hawkins M.A.A.A. '10, Steve Klepper '97, Paul Powell '03,** and **Maggie Wood '08** for their leadership.

We will share more details at the Annual Meeting and throughout Alumnae/i Weekend, April 27 to 29. I encourage all of you to attend and learn how you can help to build a community committed to Goucher for life.

Sincerely,

Kathryn Shaer Ellis '86
President, AAGC



To read the Strategic Plan, visit this link:
<http://goucher.edu/strategicplan>



**ALUMNAE/
PROGRAMMING
OPPORTUNITY**

A Week at Chautauqua

Recreation, education, relaxation—surely something for everyone

Sunday, June 24, to Saturday, July 7, 2012

Founded upon the belief that everyone has the right to “know all that he can know,” the Chautauqua Institution offers participants the chance to attend lectures, book-signings, art shows, and performances. A different theme will be featured each week in workshops, study groups, and morning lectures. From June 24 to 30, the institution presents *Roger Rosenblatt and Friends on the Literary Arts*, featuring the renowned author as he holds conversations with Norman Lear, creator of the classic television series *All in the Family*; cartoonist Jules Feiffer; writer Meg Wolitzer; American lawyer, educator, and author Derek Bok; and sociologist and philosopher Sissela Bok. From July 1 to 7, the program, titled *The Lehrer Report: What Informed Voters Need to Know*, will focus on issues from national health care to job creation. Retired PBS *NewsHour* anchor Jim Lehrer will lead policymakers, analysts, and government leaders in discussions. Join the Goucher group for either week or stay for both.

Rest assured that there also will be opportunities to enjoy ballet, opera, or musical performances in the evenings, as well as to walk, play golf, or swim. The Hotel Athenaeum, where the group will stay, is a National Historic Landmark featuring a splendid view of New York State’s Chautauqua Lake.

THIS TRIP INCLUDES: Transportation, accommodations at the Hotel Athenaeum, meals, gratuities, lectures and programs, and many recreational activities.

COST: The price each week is \$2,600 per person for a double and \$2,830 per person for a single. (Reserve your place with a \$500 deposit per week; this includes a \$250, tax-deductible contribution to Goucher College.)

For more information, contact trip leaders Ethel Weber Berney '46 (410.363.1332), Sita Kurkjian Smith '54 (443.578.8210), or Betty Hanna Kansler M.Ed. '62 (410.821.9243).

mark your calendars

Apr. 26

ON CAMPUS

Arsht Visiting Scholar

Michael Sandel, Harvard University professor, presents a talk about ethics titled “What Money Can’t Buy.”

Apr. 27–29

ON CAMPUS

Alumnae/i Weekend

Share memories, reconnect with classmates, and enjoy dozens of events on campus and in Baltimore

Jun. 4

PHOENIX, MD

Blue & Gold Golf Tournament

A tournament, buffet dinner, prizes, and more at the Hillendale Country Club



OUT OF TOWN



ON CAMPUS



IN BALTIMORE

For information about and tickets to the Roxana Cannon Arsht '35 Center for Ethics and Leadership talk by Michael Sandel, visit www.goucher.edu/tickets or call 410.337.6333.

For a complete schedule of events or information about Alumnae/i Weekend, visit www.goucher.edu/alumniweekend or call toll-free, 1.800.272.2279.

For information about and tickets to the Blue & Gold Golf Tournament, visit athletics.goucher.edu/BGGolf, call 410.337.6383, or email Geoffrey Miller, director of athletics, at gmler@goucher.edu.



Speaking of Geeks

Margaret Warden '66

For as long as she can remember, **Margaret Warden '66** has been drawn to technology. She recalls helping her father, an electrical engineer, rebuild car engines, and, while working for the U.S. Department of Defense, she watched in awe as NASA built the first American space capsules. "I've always been a geek," she says. "I like to know how things work."

A retired information technology manager, as well as a devoted Goucher donor and longtime class representative for the *Quarterly*, Warden has worked for a variety of companies, including AT&T and Merial. Computer people, she says, have to be committed to problem-solving. "I like a profession like that: You succeed or you go down in flames. That's the great joy about engineering. It works or it doesn't, and if not, you fix it."

In this environment, Warden says, a unique camaraderie develops. She recalls that when she managed in AT&T's data centers, the staff dressed in costumes every Halloween. "There is something very joyful about attending a meeting with a witch, the Great Pumpkin, the Grim Reaper, the Scarecrow, and the Tin Man," she says. "The belief that people who

work in data processing are unfriendly and machinery-oriented is not true. They have a lot of fun, they laugh a lot, they're addicted to practical jokes, and they're usually quite silly."

Part of what Warden enjoys about information technology, in fact, is that it exists in a space where people, machines, and data convene. "Unfortunately, that union has not been as beneficial as was originally envisioned," she says. "Sixty years ago, people believed that data processing and robotics technology would take over dangerous, boring, and repetitive tasks, leaving people more time for leisure and creative work. The technology did what it was supposed to, but the culture did not keep pace.

"Technology is neither good nor bad; it's what we do with it that matters. I don't think that as a society we've done as good a job as we could have integrating it into our world."

For examples of alternative ways of integrating technology into everyday life, she points to other models of society, such as those in some of the Scandinavian countries. These countries, she says, have "better income distribution, social programs benefiting all citizens, and more free time."

Because she was born in the United Kingdom and her father relocated often for work, Warden has lived in several different countries. That experience exposed her to other ways of life, and she praises Goucher's focus on international studies. "I don't look to the United States for all the answers," she says. "If you spend your entire life talking to people who think the way you do, you'll never learn anything new."

Her college years were similarly enriching, and Warden continues to support the Greater Goucher Fund and has included the college in her estate planning as the beneficiary of her IRA. "The generosity of alumnae/i helped pay for my educational experience, so I also need to do my part," she says. For Warden, that experience is ongoing: "I look at it as if I left the physical campus, but I never really graduated. Goucher made me a lifelong student."

— Lindsay Stuart Hill '09

An Illuminating Evening

A panel of Goucher faculty members moderated by President Sanford J. Ungar last December discussed “Innovative Approaches to Teaching and Learning at Goucher” at the Princeton Club of New York. The discussion was paired with an elegant reception of hors d’oeuvres and an open bar. Nearly 100 alumnae/i and friends attended.



(L to R) Sanford J. Ungar, president; La Jerne Terry Cornish '83, M.Ed. '94, associate professor and chair of education; Mark Hiller, associate professor of biological sciences; Matthew Hale, assistant professor of history; and Nancy Hubbard, the Miriam Katowitz '73 Professor in Management and Accounting



(L to R) Katherine Masuch '08, Charles Gushue '07, Kate McNeely '07



Mary Hyman '71 and Alice Falvey Greif '51

Welcoming the Out-of-Towners

More than 60 alumnae/i and students sat down on October 25 to share conversation and pizza at the Host Program dinner. Now in its eighth year, the program pairs local alumnae/i with students who come to Goucher from outside the mid-Atlantic region. The new friends may meet for a range of activities from Thanksgiving dinners to Orioles baseball games. Since its founding, about 900 alumnae/i and students have participated in the program.



(L to R) Amanda Snead, Elizabeth Franz '15, Mary “Kate” Kemp Snead '84 (host), Bohee Choi '14, Euihwa Choe '15



(L to R, front row) Emily Gill '15, Hannah Pace '15, (L to R, back row) Charlotte Kellogg '12, Tammie Monaco '97 (host)



(L to R) Fatoumata Kourouma '14, Alicia Ladson Copeland '01 (host), Chance Carter '15



seen on the scene

Professor Jean Baker Discusses Her Latest Work

Jean Harvey Baker '61, professor of history and author, in recent months has participated in several conversations with alumnae/i about her latest book, *Margaret Sanger: A Life of Passion*. Venues included the Tenement Museum in New York City and the National Portrait Gallery in Washington, DC. At the Tenement Museum, Baker was joined by **Cristina Page '93**, author of *How the Pro-Choice Movement Saved America*.

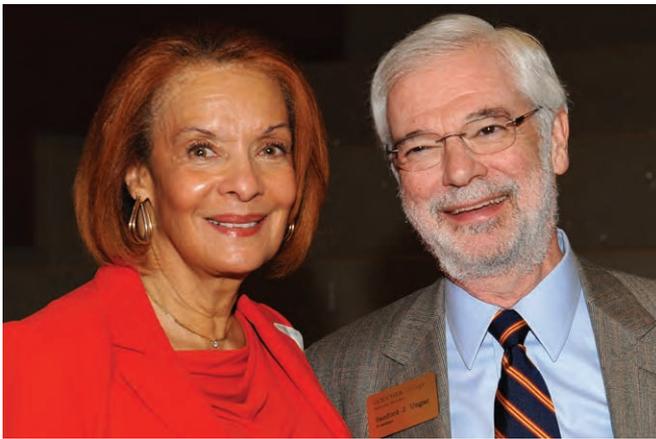


Jean Harvey Baker '61

photo by Bruce Weiler



(L to R) Percy Moore '95, Janice Moore '14, Phyllis Bull, and Robert Bull '93



Jewell Robinson and Sanford J. Ungar, college president

Cultivating Character

The sixth annual Jewell Robinson Dinner, which is named in honor of the first African American to attend Goucher, was held February 10 in the Athenaeum. Robinson, an actor, writer, and producer, spoke to more than 80 alumnae/i, students, and Goucher community members about the importance of cultivating carefully one's public image, particularly in an increasingly Internet-driven world.

"Reputation counts," Robinson said. "Why? Because reputation influences how we feel about ourselves. Reputation shapes our personal self-images and molds our cultural ethos."

A group of faculty and students also presented descriptions of several literacy initiatives offered at Baltimore's Dallas F. Nicholas Sr. Elementary School as part of the college's community-based learning programs. "The kids are lucky to have us, but I have been truly blessed to be in Dance-A-Story," said **Nadiera Young '12**, co-director of Dance-A-Story. "The children remind me of the things that are important in my community, my school, and Goucher." S

AAGC Trips and Tours



May 5, 2012
**SAMPLE AND SIP
 YOUR WAY THROUGH
 GEORGETOWN**

Join us for a **gastronomic tour of Georgetown**. We'll visit three of this historic neighborhood's acclaimed restaurants, and at every stop, we'll sample the chef's best. At the *Fino Italiano*, offerings may include a trio of handmade raviolis, such as pumpkin ravioli in brown butter and sage sauce. Tastings at the *Sea Catch Restaurant* may include risotto croquettes, stuffed with shrimp, infused with saffron, and drizzled with olive oil. And at the divine *Café La Ruche*, we'll nibble (did we say "nibble"? make that "dive into") desserts such as traditional berry tarts. At some stops, there will be opportunities to meet the restaurant owners and chefs—and perhaps to learn a few of their secrets.

COST: \$95 per person. Price includes all tips and food as well as transportation to and from campus. Depart from Dorsey Center Parking Lot at 11 a.m. Length of the tour in Washington, DC, is about four hours. (Restaurants and menus are subject to change.)



June 2, 2012
**BOLSHOI BALLET,
 ANYONE? DA!**

Moscow's Bolshoi Ballet, one of the greatest ballet companies in the world, returns to the Kennedy Center to perform Petipa and Enrico Cecchetti's *Coppélia*. Led by Artistic Director Sergei Filin, one of the Bolshoi's former principal dancers, the company presents classical ballet's greatest comedy, a story of mistaken identity. Enigmatic but arresting *Coppélia*, believed to be the daughter of the reclusive toymaker Coppelius, sits on her father's balcony, ignoring all who try to capture her interest. *Coppélia*'s neighbor, the feisty Swanilda, becomes angry when her fiancé begins to take more than a passing interest in the girl. But is *Coppélia* really what she seems?

COST: \$140 with bus transportation (\$110 to meet the group in Washington, DC). All seats are Center Orchestra for the matinee performance. Lunch is on your own. Leave from Dorsey Center Parking Lot at 10:15 a.m.

For more information, contact a trip leader: Beth-Ann Blatnick '75, 410.323.7511, or Rhoda Dorsey, 443.330.5112. To register, call 410.337.6180.

freshly pressed



A Conversation with POET JENNIFER H. FORTIN '03



Jennifer H. Fortin '03 is the author of the recently released book of poetry, *Mined Muzzle Velocity* (Lowbrow Press, 2011) and the co-founder and editor of the online poetry journal *LEVELER*. Her work also has been published in *BlazeVOX*, *GlitterPony*, and *Sink Review*. Fortin, who from 2004 to 2006 volunteered in Bulgaria for the

Peace Corps, recently moved to Syracuse, NY, where she is the marketing coordinator at Leadership Greater Syracuse, a nonprofit organization. Here, she describes what interests her these days.

What are you reading?

I return over and over—and know that I am hard-pressed to choose favorites, but she simply stuns beyond measure—to poet and essayist Mary Ruefle. And I just finished the owner's manual to the 2012 Subaru Impreza—yes, really, a hefty manual—because I want to know how the hunk of metal to which I recently committed my salary operates and how best to care for it.

Do you follow anything on Twitter?

No. Although I understand the benefits of social media, I don't believe in what it does/has done to our communication.

Do you have a favorite TV show?

Ha! No TV in my place—but I have been known to watch/root for Larry David in *Curb Your Enthusiasm*.

If you could watch any movie right now, what would it be?

I'll still swoon over [Jean-Pierre Jeunet's] *Amélie*, maybe partly because I empathize with her powerful imagination. Also I've been on a Woody Allen kick of late. True genius, that one.

What do you spend most of your free time doing?

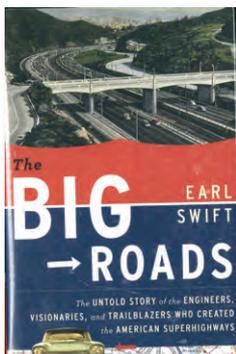
Making and reviewing lists of all stripes! I've kept a daily list for eons—I can't remember a time I did not. There are my daily lists, shopping lists (naturally!), and groups of other types of lists. I consider these highly private affairs, and I have a systematic way of referring to them all. (What good is a list if you don't look at it?)

What is the next big thing for you?

Getting going on my next writing project—about which I have some vague notions—and finding a warm home for my second manuscript of poems, *We Lack in Equipment & Control*, which is actually one long, cohesive poem, each page representing a day's work in a near-consecutive writing streak. I was waking up at 4 a.m. and didn't know what to do with my thoughts, so I began to organize them into poems.

— Holly Selby

five creative works by alumnae/i and faculty



The Big Roads: The Untold Story of the Engineers, Visionaries, and Trailblazers Who Created the American Superhighways

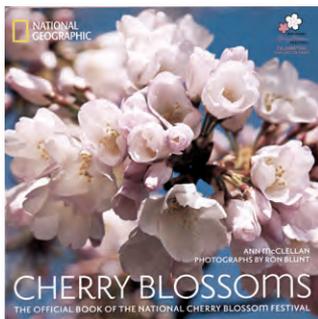
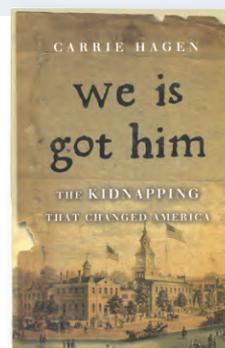
Earl Swift M.F.A. '11 takes readers for a spin in the first thorough history of the American expressway system. Swift is a PEN finalist and five-time Pulitzer Prize nominee. This is his fourth book.

Houghton Mifflin Harcourt, 2011 / 384 pages

we is got him: The Kidnapping that Changed America

Carrie Hagen M.F.A. '09 presents the tragic story of America's first recorded ransom kidnapping, the 1874 abduction of 4-year-old Charley Ross in Philadelphia.

The Overlook Press, 2011 / 336 pages



Cherry Blossoms: The Official Book of the National Cherry Blossom Festival

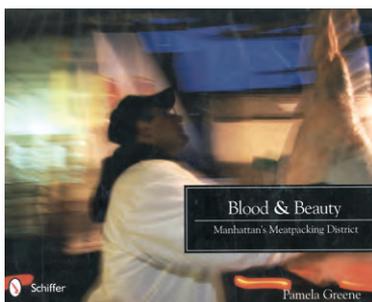
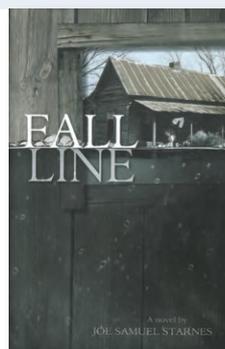
Accompanied by vibrant photos, the words of **Ann McClellan '73** paint a colorful history of the National Cherry Blossom Festival, which celebrates its 100th anniversary this spring. This is her second book about the festival.

National Geographic Society, 2012 / 224 pages

Fall Line

In his second novel, **Joe Samuel Starnes M.F.A. '13** transports readers to December 1, 1955, on the banks of the fictional and soon-to-be-dammed Oogasula River in Georgia. Starnes plumbs the perspectives of four characters in this tale of morality, violence, and revenge.

NewSouth Books, 2011 / 256 pages



Blood & Beauty: Manhattan's Meatpacking District

In more than 100 immersive color photographs, **Pamela Greene '66** creates a portrait of the sometimes gritty, sometimes glittery world of New York City's old Gansevoort Market neighborhood. Through her photography, Greene has also documented the festival of Semana Santa in Mexico. This is her first book.

Schiffer Publishing Ltd., 2011 / 128 pages

This is a partial list of creative works by Goucher alumnae/i and faculty; for more works, go to www.goucher.edu/quarterly and click on "Freshly Pressed."

By Lindsay Stuart Hill '09

IMAG



SPARK OF INATATION

Creativity comes in many forms. It often starts with a problem to solve or a question to answer, but, as Neena Schwartz '48 says, you have to be prepared for unexpected results. Here, four alumnae/i discuss what inspires them in their respective fields, from endocrinology to ethnomusicology. »



photo by Jim Burger





Prepare for the Unexpected

NEENA SCHWARTZ '48

One evening when she was still in high school, Neena Schwartz remembers, her father came home with a box of plates that his wholesale business was selling to local stores. Declaring them unbreakable, he threw one at the wall. It shattered. “He got red and said, ‘Well, that one was bad,’ and proceeded to toss another one at the wall,” Schwartz writes in her memoir, *A Lab of My Own*; “it also fell to pieces.” Her mother, brother, and sister all came running into the room, and everyone started laughing. “We all pitched in and tested all six plates and they were all ‘bad,’” she writes. “People in my family were a stubborn bunch.”

Schwartz, a reproductive endocrinologist who discovered the hormone *inhibin* and helped found the Association for Women in Science, has always been determined to test her ideas on her own terms. Although she once dreamed of pursuing a career in English, she found that critiquing literature interfered with her enjoyment of reading. To satisfy a Goucher distribution requirement, she enrolled in physiology, and soon realized she had found her niche. “What hit me suddenly was that the ideas and explanations in physiology were *creative*,” she says. “I got the image of being able to ask a question and answer it. If you wanted to know what happens to make your heart beat fast when you’re running, you could do an investigation and find out what that process was.”

Those questions, Schwartz has learned, don’t always yield predictable results. “You have to be ready for serendipity,” she says. “You have to be prepared for unexpected answers.” Take the question that became the focus of her career as an endocrinologist: What makes rodents continue to ovulate? Schwartz, working as a professor in her own lab at Northwestern University, began to suspect that the

answer had partly to do with a hormone called *inhibin*. For most researchers in her field, however, this was not a promising avenue of inquiry. Although scientists in the 1920s had developed theories about the hormone, no one had ever been able to isolate it. By the 1980s, when she was conducting her research, many scientists had dismissed it completely.

“A valued older male colleague called me on the phone,” she writes. “‘You will ruin your career if you continue to study this nonexistent hormone,’ he told me.” But Schwartz was stubborn. “I was sure we were right about this,” she says. “It’s not often you do an experiment where the data are unequivocal.” She and a colleague were eventually able to isolate *inhibin*, and Schwartz’s career took off. She became the first woman president of the Endocrine Society and earned many awards, including an honorary doctorate of science from Goucher.

In her memoir, Schwartz details her work as an endocrinologist and as an activist for women in science, and she comes out, for the first time in her 50-year career, as a lesbian. The book’s title plays on “A Room of One’s Own,” Virginia Woolf’s famous feminist essay about why women need their own space to write fiction. Though Schwartz says she gave up her dream of writing the great American novel long ago, her memoir suggests that the needs of a woman writer and a woman scientist are not so different. Much of her success, she says, is due to the fact that she had her own lab. “As long as a woman is working in someone else’s space, she is not regarded by others as a truly independent scientist,” she says. “In my own lab, I was really able to try out my ideas. If I had been in somebody else’s lab, I wouldn’t have had that kind of control.”



Embark On a Journey

DANIELLE A. DRAKES '01

Practically speaking, 2008 was not a good year to form a theater company in Washington, DC. The stock market had just crashed, and theaters everywhere were struggling. A company focusing on women of color made even less sense: The only black theater company in the city, the African Continuum Theatre Company, recently had been forced to cancel its season. But none of this stopped actor, director, and theater educator Danielle A. Drakes. She named her company theHegira, a word that she says signifies “a journey from an undesirable place to a desirable place.”

For Drakes, who now works as the education outreach coordinator at the Folger Shakespeare Library, this space isn't physical—it's a community. “I'm not interested in buying a building or owning property,” says Drakes. “I want to create an environment for artists to tell their stories. People will ask me, ‘When are you going to open a theater?’ And I'll say, ‘I did, four years ago.’” The stories told by those artists—from the Jane Austen-inspired tale of an Indian American looking for love to the multimedia monologue of a Baltimore breakdancer—all have one thing in common: They focus on the experiences of women of color. When directing, Drakes looks for ways to draw her audiences into their realities. “My point of view as a director isn't as the person who's in charge of telling people what to do,” she says. “I'm a guide on the journey of bringing the audience into the world of the play.” Choosing plays that are relevant to the current social climate is key. “I take a step back and ask, ‘What message do I want to give? Why now, why today?’” she says.

When acting, she asks different kinds of questions, ones that will help her get inside the psyches of her characters. In 2011, she both produced and played the lead in Suzan-Lori Parks' *In the Blood*. A modern-day twist on *The Scarlet Letter*, it's the story of Hester, a homeless woman who kills one of her children. As the producer, Drakes says she selected the play because she felt that poverty and homelessness were important issues to address in the current economic environment. As an actor, she looked to understand Hester's personal motivations. “I read a lot about why women kill their children—what are the circumstances,” she says. “Hester is homeless, illiterate, and she has five children. She is at the mercy of every system in society. We all live in reality, but many people on this earth have their own reality, and if we can step out of our shoes and into their shoes, we can try to understand.”

Though theHegira seeks to create a space apart from the injustices of mainstream society, Drakes hopes that her productions will encourage people to open their eyes to the inequalities that surround them. After leaving the theater in Washington, DC, where *In the Blood* was performed, audience members passed the line for a nearby homeless shelter. They looked on with a new perspective, says Drakes. “We got to tell a story—not their story, but a story that moved people to *see* those folks,” she says. “It was encouraging to hear people say our production pushed them to stop ignoring people in the world around them.”



Look Below the Surface

BARBARA J. BECKER '68

When Barbara J. Becker began teaching astronomy at Goucher in 1981, she encountered a problem: Some of her students simply didn't want to be in her classes. "They were mostly English majors, history majors, people who hadn't taken science since 10th grade," she says. "Everyone had to take some amount of science, so a lot of people got dragged kicking and screaming to a class like astronomy."

Becker suspected that the way students learned to view the scientific method was making them resistant to science courses in college. During the decade Becker taught astronomy at Goucher, she worked to help students view the discipline as a creative, puzzle-solving enterprise.

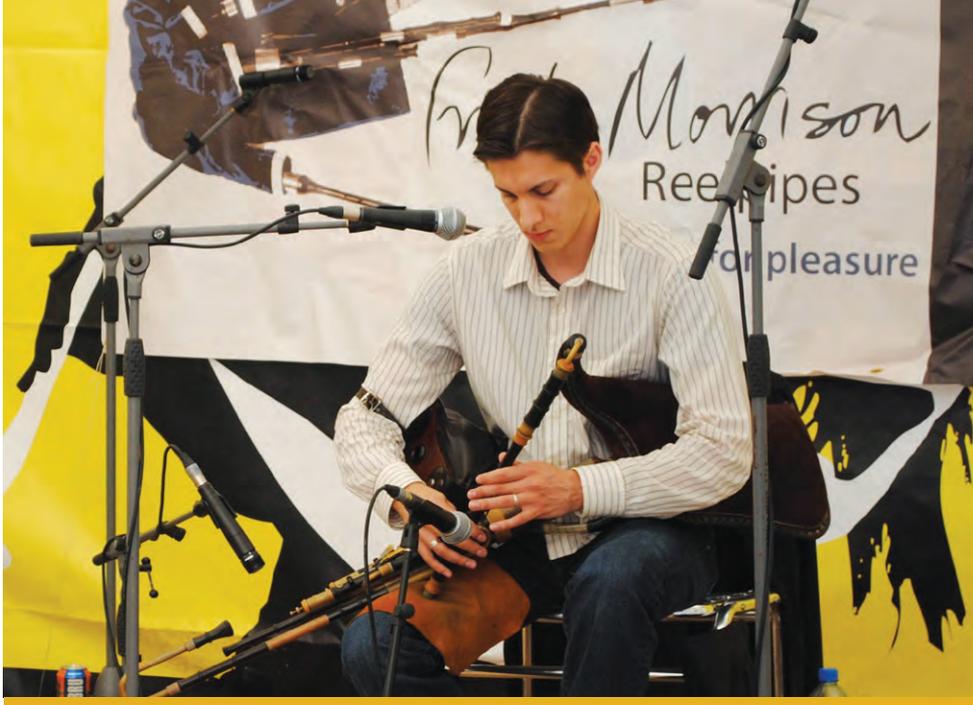
For Becker, science isn't as straightforward as it seems; a researcher doesn't always ask a question and automatically get a clear answer. "I think that's what is so intimidating to people. From the outside, scientists may appear to know exactly what they're doing," she says. "But when you look below the surface, it's a lot more complicated. Sometimes it's only in retrospect that you know what the question was. And you don't always find the answer!"

Scientists often choose not to reveal those complications. Becker, who is now a retired science historian, is fascinated by the discrepancy between their accounts and what actually goes on in the lab. That's part of what motivated her to write her recently published book, *Unravelling Starlight* (Cambridge University Press, 2011), which tells the story of amateur astronomers William Huggins and his wife, Margaret, and their role in the birth of astrophysics. Considered a pioneer in his field, Huggins was one of the first scientists to use a spectroscope to examine stars. Most biographical material on Huggins draws on a single essay he published at the end of his

career. Reading that essay, says Becker, "is like reading a mystery novel. It's well-written and lyrical, and it makes it seem like every step he took in his career was exactly synchronized with the development of astrophysics. But when I went to look at his notebooks, it wasn't like that—there were a lot of dead ends, a lot of projects he worked on all his life and never finished."

Margaret Huggins, Becker found, also withheld important details about her own life. Although she was skilled in both spectroscopy and astro-photography, most sources on the couple portrayed her as nothing more than Huggins' helper. But the couple's observatory notebooks contain many entries written by Margaret that reveal her involvement in his research. "She was a proper Victorian lady," says Becker. "She didn't try to promote herself as his collaborative partner. When you read published accounts of his work, you come away feeling it makes perfect sense that Huggins could handle everything himself. But he couldn't. She was there."

By drawing attention to hidden complexities in the Hugginses' research, Becker aimed to show readers that scientific advancements happen in organic ways that many people can find approachable. That's why, when she saw how reluctant some students were to learn astronomy, she decided to get her master's degree, and later her doctorate, in science history. Knowing the human stories that underlie scientific discoveries enhanced her ability to teach students about the scientific process. "Scientists are complex people with uncertainties and fears," she says. "They ask a lot of questions, and they don't always know the answers. What I realized was going to resonate with my students was a course that helped them see themselves in the role of the scientist."



Follow Your Bliss

ELIOT GRASSO '05

The tune was called “Miss Monahan,” and musician Eliot Grasso must have heard it a hundred times. He was 16 years old, listening to one of his favorite uilleann pipers, Robbie Hannan, give a concert in an old Irish parish church. “He played the tune one way, the way I expected it, and then he did a variation,” says Grasso. “He changed four notes—I started crying.”

Grasso, who plays the uilleann pipes professionally and teaches music at the John G. Shedd Institute for the Arts and the University of Oregon, has been playing Irish tunes since he was eight years old, when he picked up the tin whistle. Though his parents weren’t Irish, they were passionate about folk music, and there was always music-making at family gatherings.

Was there a point when Grasso knew he would pursue music? “That’s kind of like saying, ‘Is there a point when you decided to pursue the English language?’” he says. But after he heard Hannan’s concert in the church, he gained a new perspective. “I heard music every day, all the time; music was nothing special,” he says. “But when I heard this man change four notes, I had a breakdown. Music can release a response to something severe. I thought that people only cried in response to physical or emotional assault, so why would music bring the same response? I just had to find out.”

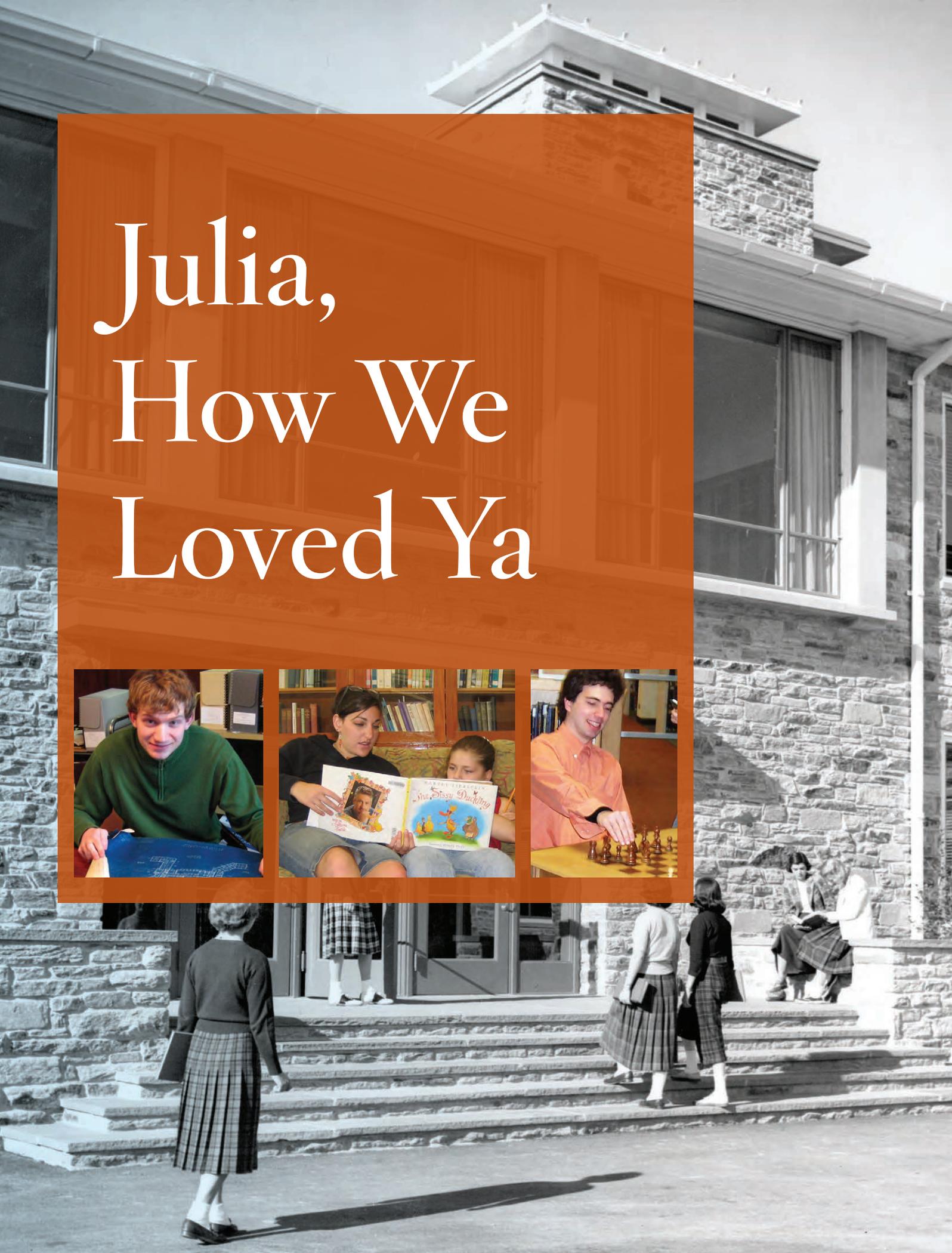
This question, many years later, would lead Grasso to pursue his master’s degree in ethnomusicology from the Irish World Academy of Music and Dance at the University of Limerick, and then to complete his doctoral research

on melodic variation at the University of Oregon. He believes its answer may lie in our expectations about how an instrumental tune will unfold. “We like listening to our favorite recordings over and over again because we can predict what they’ll be like,” he says. “When you predict accurately, your brain releases a shot of dopamine, which makes you feel pleasure.”

However, listeners can have a similarly positive reaction when their expectations are not met, but exceeded: Say, when a performer returns to a musical sequence he or she has played earlier, but varies it slightly. “Though your immediate reaction might be, ‘I didn’t expect that,’ your sense of aesthetics steps in afterward to reevaluate,” Grasso explains. He sees music as an artistic exercise in problem-solving. Musicians, he says, are not so different from mathematicians. There are variables and constants. “When you vary a tune, you’ve changed X, but you still have to get to Y,” he says. “It’s the elegance of the solution that’s exciting. That’s what I strive for in my own playing: elegant solutions to the musical problems that I create for the listener.”

When he performs, Grasso says, he is engaging in a rhetorical interaction with his audience. “I see a musical performance as a persuasive argument, just without a text. The crux of my argument: This is a tune worth listening to.” And the best way to convince an audience, he says, is to have fun. “If it’s obvious I’m enjoying what I’m doing, then most often people will be enjoying it as well,” he says. Though music’s effects on the brain may be complex, Grasso claims his own reasons for playing it are simple. “It’s the physical joy of interacting with my instrument,” he says. “It feels good.”

Julia, How We Loved Ya



For 57 years, the Julia Rogers Library served as Goucher's academic and cultural hub.

Home to about 300,000 volumes and rich collections—including a first-edition copy of Jane Austen's *Pride and Prejudice* and an Egyptian mummy—the library was the setting for music recitals, literary lectures, scholarship, hasty cramming, and stolen naps. In 2009, a larger, updated library was created as part of the Athenaeum, the college's newest facility. Since then, although the Julia Rogers building still houses some faculty offices and classrooms, much of it has lain in wait. In the coming months, renovations for a new Academic Center at Julia Rogers will begin. When the changes are completed, the former library will house refurbished faculty offices, state-of-the-art classrooms, and an international commons. Soon, Julia will be revitalized, but until then, we fondly remember her past. Here are a few highlights and memories of the Julia Rogers Library:

The Vision

"We conceived our new Julia Rogers Library as much more than a place in which to store and dispense books; we equipped it with the slides, photographs, and picture collections of the Fine Arts Department, the record collections of the Music Department, a language laboratory (in due course), and, as they became available, microfiche, microcard, and electronic library aids."

—from the memoirs of Otto F. Kraushaar, Goucher president from 1948 to 1967

"Julia Rogers is a modernist building and, like all of the original campus buildings, attempts to blend in with the landscape rather than stand apart from it. The unadorned design and rustic building material represented a dramatic departure from the grand, traditional architecture of most university and college libraries of the period."

—Tina Hirsch Sheller '74, assistant professor of history

"The library is a wonderful place for people to come together: We immersed ourselves in the books on the shelves, we held readings on the steps, we had chamber music concerts and student dance performances in the lobby, and we had a Mad Hatter's tea party during National Library Week.

—Nancy Magnuson, college librarian from 1987 to the present

The Benefactress

Known as "Goucher's Fairy Godmother," Julia Rebecca Rogers (1854-1944), a staunch believer in higher educational opportunities for women and founder of the College Club, bequeathed to the college the majority of her estate, which was valued at nearly \$950,000. Upon its completion in 1952, the library was dedicated to her.





The Centers

Founded in 1999 with a \$1 million bequest by Eleanor Kratz Denoon '36, the Kratz Center for Creative Writing funds summer writing fellowships, provides space for student writers, and brings visiting authors such as Ann Patchett, Edward P. Jones, and Louise Erdrich to campus.

The Center for Teaching, Learning, and Technology (CTLT), founded in 2003 and supported by a gift from Alonzo G. and Virginia G. Decker, offered a friendly, hands-on environment with knowledgeable workers to aid students, faculty, and staff exploring new technologies.

The Mummy

For years, an Egyptian mummy, known to students as Boris, was kept under a table in the library. The mummy, the remains of a woman who died around 400 to 300 B.C., was acquired in 1895 by John Franklin Goucher, co-founder of the college, from Brugsch Bey, director of Egypt's Gizah Museum.

First kept at Goucher Hall in downtown Baltimore, with other artifacts and curios collected by Goucher on his travels, the mummy later was placed on display at the Baltimore Museum of Art. After 33 years, it was moved to Goucher's Towson campus. According to the September 1988 *Goucher Library News*, "for lack of interest and proper display space," the mummy was kept "under a table in the least-used area of the library."

In the same year, Johns Hopkins University Egyptologist Betsy Bryan, using X-rays and a CT scan, confirmed that the mummy was female and had carried at least two children. The mummy now is on permanent loan to the Johns Hopkins Archaeological Museum and can be seen on weekdays from 10:30 a.m. to 1:30 p.m., and on the first Saturday of each month from noon to 4 p.m.

—Benjamin Snyder '13

The Memories

"I remember epic chess battles in the wee hours, and everybody dropping their spare change into the lap of the Buddha statue on the stairs. I remember always wanting a beanbag chair and fighting over them at study parties with friends."

—Meg Vidler '09, *merchant, Vidler's 5 & 10*



"I remember being surrounded by an air of learning, a sense that I was participating in a tradition when I went to the library. I loved looking at the checkout slips in the back of the books where decades and decades of women had checked out Oscar Wilde's writings. They had beautiful scripts, and I took the slip from *Salomé* and keep it in a book in my house."

—Tyler Adams '08, *director of community, Newsvine.com*

"My favorite and most vivid memories from Julia Rogers are of the basement stacks and the old wooden desks that were down there. They had years of graffiti from students past and present—everything from Hemingway and Woolf quotations to 'I hate math.'"

—Oliver "Os" Cole '10, *community health advisor, Peace Corps*



“Having transferred from an enormous state school in my native Venezuela, Goucher met my idealized notion of a small liberal arts school, but the library was a complete surprise: I’d pictured stuffy, hallowed halls full of musty books, one of those places where the burden of history and academia can overwhelm your senses. Instead, I entered a vibrant atmosphere of barely muffled energy, with folks checking things out, and staff and faculty mingling.”

–Henry Cubillan '97, director of global business strategy, Dell



“Four topographical maps were given to the college by Virginia Canfield, professor of English. In conjunction with ‘Historical Geography,’ a course I taught, I would put blindfolded students’ fingers on a place and ask them to identify it. Kilimanjaro was permanently dented in because it was a great place to get your bearings for Africa.”

–Rhoda M. Dorsey, president emerita of Goucher College

“The Class of 1989 was Goucher’s last all-women’s class, and we wanted our gift to be timeless and to represent the beacon of light that Goucher had been to so many women in the course of its history. We chose a stained glass window with the Goucher seal, which Dr. R. Kent Lancaster, a former professor of history, suggested be placed above the entrance of the Julia Rogers Library.”

–Kristin Sheets Erickson '89, co-class president, occupational health physician, U.S. Department of Defense



photos courtesy of the Goucher College Library

“We were not allowed to nap in the library! If you were sitting on one of the sofas reading and fell asleep, it was the job of the librarians to wake you up. Hard to believe now, isn’t it?”

–Sylvia Johnson-Eggleston Wehr '62, associate dean for external affairs for the Sheridan Libraries and University Museums, the Johns Hopkins University

“My most vivid memory of the Julia Rogers Library was the overwhelming feeling of how much knowledge was on every shelf. The peace and tranquility was extraordinary, the smells of the books divine. I loved using a library named ‘Julia Rogers’ after an extraordinary woman.”

–Patti Cass '74, manager of editor support/journals, American Geophysical Union



“The spirits of Lilian Welsh, a former professor of physiology and hygiene (1858-1954); Otto F. Kraushaar, former college president (1901-1989); and even Julia herself are said to roam the Julia Rogers building. We set up a ghost walk on Halloween, and I was giving a tour when I saw a woman with brown hair walk through the bookshelves. A classmate and I thought we recognized her and walked toward her. We got to where we thought she was, and there was nobody there.”

–Ashley Privett '13, member, Student Programming Board

“Two weeks or so before my graduation from Goucher College, I was writing an article for the Goucher *Weekly* on Sara Haardt Mencken '20, the wife of the journalist H. L. Mencken. I was putting away one of Sara’s albums in the vault of the rare book room when I literally tripped over a box, to which was taped a note, ‘Do not open until 1981; signed H. L. Mencken. It was a box of love letters between Sara and Mencken. That changed my career—instead of going on to pursue my studies of T. S. Eliot, I began writing books about H. L. Mencken.”

–Marion Rodgers '81, author, Mencken and Sara: A Life in Letters

For information about the new Academic Center at Julia Rogers, visit www.goucher.edu/julia.

impromptu

(im·promp'tōō) *adj.* **Something made or done offhand, at the moment, or without previous study; an extemporaneous composition, address, or remark.**

By Holly Selby

Susan Frekko's studies in Spain as a high school student, and later as an undergraduate at Amherst College, fueled her fascination with linguistic anthropology. These days, the assistant professor of anthropology is studying adoptive families in Catalonia, an autonomous region in Spain, which will add to the body of knowledge about how human beings view and define family bonds and racial differences. Here, she discusses her research and a new class she's teaching this spring into which she's incorporating yoga and meditation.

What appeals to you about linguistic anthropology?

As a visitor to another country, I really enjoyed trying to figure out how to sound and behave in a way that could pass for native. It became sort of a hobby to imitate the accent and the colloquial expressions. As it turns out, my hobby meshes very closely with an academic field that explores how humans use language in social life, and how they use language to organize their world. Once I got into it, of course, I realized that it is a lot more complicated than what I just described.

You majored in Spanish as an undergraduate. Why did you decide also to study Catalan [a Romance language that with Spanish is the co-official language in Catalonia]?

I wanted to do something related to Spain but thought I had done enough studying of Spanish. I went to Barcelona for about a year to teach English and learn Catalan. My research up until recently has been about national identity in Catalonia. Then I became interested in adoption because a lot of the participants in my studies were adopting children from other countries.

Why study adoptive families in Catalonia rather than, say, in the United States?

Historically, to be Catalan, all you needed to do is to speak Catalan. There was no idea of race. To be Basque, for example, you need to come from Basque stock, but not for Catalan.

Since the 1990s, Catalonia has had one of the highest rates of international adoption in Europe, and it also has an extremely high rate of immigration. Many of the adopted children and the immigrants come from the same places, like China.

This region offers a really good opportunity to test whether language alone is really enough to make you Catalan. We can study how people view race and are "reading" race.

You're offering a new class this spring, "Culture and the Human Body," in which you're using yoga and meditation as study tools in class. What role will they play?

I was trying to think of ways to include the body in this class about the body. I am really interested in yoga and in mindfulness, and I thought including yoga and meditation would allow the students to become more aware of their bodies.

What do you mean by "mindfulness"?

Mindfulness is basically being aware of yourself in the present moment and focusing on the present moment. There are different ways of doing it, but it usually involves quieting your mind and focusing. Of course, your mind will wander, and you gently and nonjudgmentally bring your mind back to concentrating on your breathing. It is training your mind to let go of anxiety.

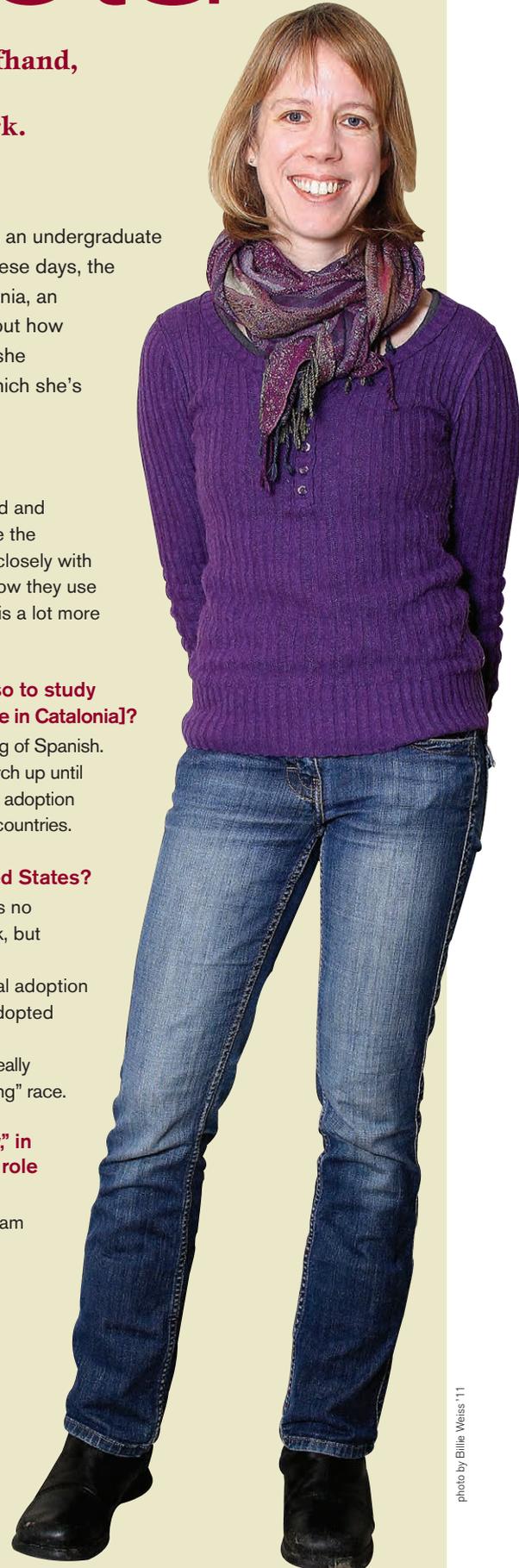


photo by Billie Weiss '11



Ellie Sagoff Mamber '48

FINDING HER VOICE

At 84, **Ellie Sagoff Mamber '48** revels in the unexpected turns that life can take. Last fall, she self-published her first full book of poetry. More than 60 poems, several of which have been previously published in journals and anthologies, are collected in the book, *Dusk in the Vanishing Garden*. “Until my 40s, it never occurred to me that I would get into poetry,” she says. “It was a wonderful surprise.”

After graduating from Goucher, Mamber went into public relations. In 1970, she and her sister, **Sylvia Sagoff Rosenfeld '52**, founded their own firm in Boston, M/R Communications. Later, they developed a travel program that offered daytrips to historical sites for the spouses of doctors and other professionals who were attending conventions locally.

Mamber wasn't drawn to poetry until her son, then in junior high school, gave her a poem celebrating mothers and sons. Soon, Mamber and her friends were attempting to write verses, and Mamber, her interest piqued, signed up for an adult education poetry course.

From then on, she was hooked: She enrolled in writing workshops, befriended other writers, and read her poems wherever she could. Her work appears in the textbook *Women's Voices, Feminist Visions: Classic and Contemporary Readings* (McGraw-Hill 2011), which reprinted “Don't Laugh, It's Serious, She Says,” originally published in 1985. In a satirical manner, the poem analyzes the dating scene for women at age 55. At the time, “I thought it was amusing and wry,” she says, “Twenty-five years later, it's a feminist work.”

Mamber published her recent book at the prodding of her son and her longtime poetry instructor. The teacher, award-winning poet and professor Barbara Helfgott Hyett, also encouraged Mamber to write about a difficult topic: Having a mother who was institutionalized with schizophrenia at the age of 44.

“I had no interest writing about my mother; it was a sad story,” recalls Mamber. Nevertheless, Hyett was unyielding. “She said: ‘That's your turf. Not everybody has that story to tell.’”

After trying a number of approaches, Mamber chose to write in her mother's voice. “It was my effort to imagine what her life might have been like internally, because she didn't talk much,” explains Mamber, who was 17 when her mother was institutionalized.

The resulting poems form half of *Dusk in the Vanishing Garden*. The book also includes poems about nature, the seasons, and the poet's family.

The response has been gratifying. Mamber, who lives at a retirement community in Newton, MA, has read at several local venues. At the first gathering, it seemed to her that the audience members “felt they'd had a joint experience, a communal experience,” she says. “When I stopped reading—and I'd read for 45 minutes—they got to their feet and wouldn't stop clapping.”

— *Julie Steinbacher '10*

To read Mamber's poem “Don't Laugh, It's Serious, She Says” and another selection, visit www.goucher.edu/quarterly/mamber.



Nora Gause '92

CREATING CHANGE PLATE BY PLATE

When **Nora Gause '92** completed her final project at the Seattle Culinary Academy, the result was “inspired by the ancient stories of the Mediterranean and the abundance and beauty of the Pacific Northwest.”

Indeed, the Annapolis native drew upon her childhood memories, knowledge as an English major, and philosophy as a chef to concoct a vegetarian and gluten-free repast inspired by Homer's *The Odyssey*. The meal, which showcased local produce, included fennel and grape slaw, beluga lentils, yam cakes, and fig crumble with fig-sherry beurre blanc.

“Delicious food bought locally should be accessible to everyone,” says Gause, who graduated in December. “And eating should be a communal experience: I want to help people get back to eating with friends and family and eating wholesome food purchased as close to the producers as they can get.”

As a child, Gause was surrounded by passionate cooks. From her grandmother, she learned how to bake superb chocolate wafer cakes and put up spiced peaches. Of her mother, she says: “One of my great memories is the time she tried to get me to like tofu by using it instead of cheese in chicken cordon bleu.”

At Goucher, Gause became renowned for throwing dormitory dinner parties. Once, she whipped up bread-and-

garlic stuffed onions for 16 in the common room of Hooper House. Still, she didn't plan to become a professional chef. “I knew that I would work to help people and to create change; I just didn't know how,” she says.

After graduation, Gause worked as a retail buyer, a database programmer, and an owner of a vintage clothing business. Then, while a data analyst for Group Health Cooperative, a nonprofit health care system, she realized she wasn't happy. “I thought: ‘Something has got to change.’ I felt removed from directly helping people. I didn't want to sit at a desk.”

In 2010, with the encouragement of her husband, a business consultant in the medical industry, she enrolled in the Seattle Culinary Academy. These days, she is a cook at Skelly and the Bean, an innovative community-based restaurant which opened this spring in Seattle. The restaurant offers memberships—for \$1,000 annually, diners may eat up to \$125-worth of food each month and may attend cooking classes. Guest chefs are featured weekly, and menus may include fare such as lamb with farro salad; “duck three-way salad” (duck confit, duck cracklings, and a duck egg); or chard-and-egg, gluten-free ravioli. Says Gause, who plans to open her own catering business: “Feeding someone is one of the most intimate things you can do. I love that little human interaction.”

— Gwendolyn Moiles '15



Ben Hoffman '09 & Laura Manfre '96

KEEPING IN TOUCH PAYS OFF

This is a story about a recent Goucher graduate named **Ben Hoffman '09**, a tight job market, and the power of networking.

The first thing Hoffman did after graduating was look for a job. (Actually, the *very* first thing he did was spend a few fantastic weeks traveling through Greece. Then he got serious.)

The economics major had planned to pursue a career in finance. But in the wake of the stock market crash, he found that jobs in his field were scarce. He began working at a temp agency while looking for a permanent position. "I broadened the search to jobs that were well out of the range of what I expected," he says. The Rhode Island native also contacted Goucher's Career Development Office, which supplied him with names of Goucher alumnae/i who were in relevant fields. "I reached out to all of them," Hoffman says. Many responded, but none had a job for him. Still, he says, "even if they said, 'I'm sorry, I can't help you,' they offered tips and advice."

Although Hoffman eventually was hired as an account manager at a Boston firm, he kept up with some of his new contacts via email and LinkedIn. At least one was impressed.

About a year later, that contact, **Laura Manfre '96**, called. The vice president of client operations at a start-up company, she now had an opening: Would Hoffman be interested?

Called MoFuse Inc., Manfre's company offers mobile web-management services. Manfre, a French major and dance

minor with a master's degree in business administration from the University of Connecticut, is a founding team member of the company and is responsible for customer acquisitions and retention. When a position opened up, she thought of Hoffman. "He loosely kept in touch with me over LinkedIn. I could see he was doing account management, and he's articulate and writes well," she says.

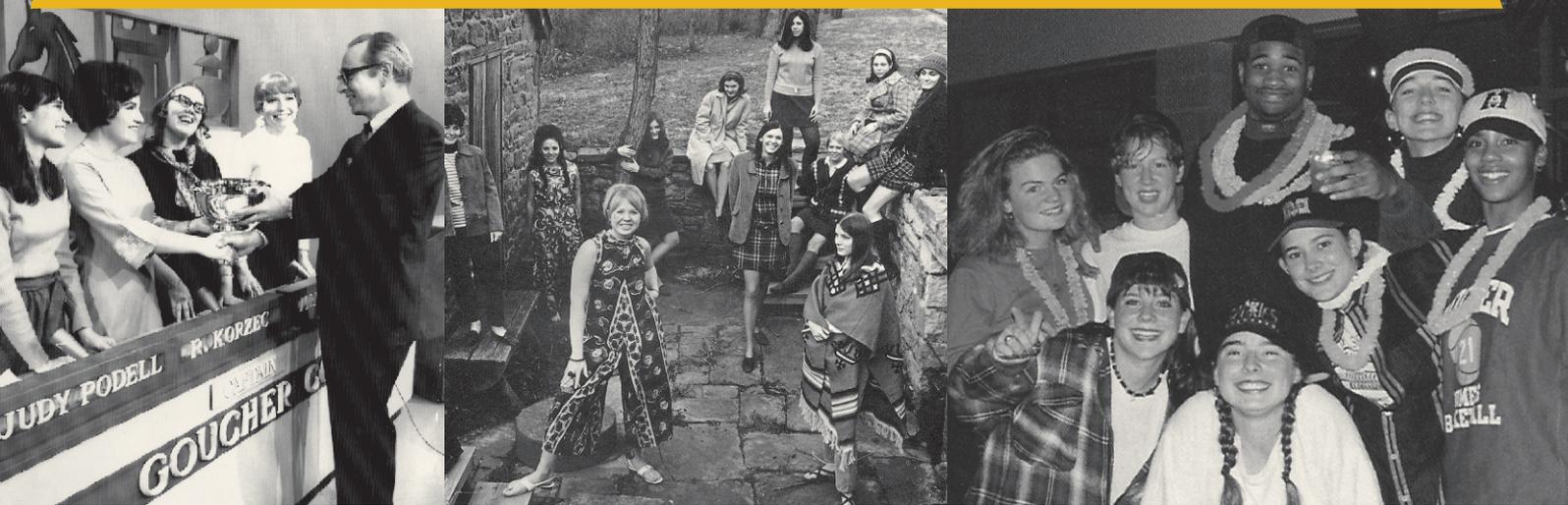
These days, Hoffman, who now lives in Providence, RI, works with MoFuse clients including HarperCollins, *The Economist*, and the Atlanta Falcons. "No day is typical. I might discuss best web strategy, update the blog, write a newsletter, or work on a social media campaign. I'm wearing about a dozen different hats," he says.

In a way, Hoffman is pleased with the unexpected route his career path has taken. "I'm kind of happy I didn't wind up in finance because I definitely enjoy the personal aspects of what I do," he says. "I'm also glad that I reached out to those people. It was a lifeline for me because, at that time, I felt as though I had already turned over every stone there was in my job hunt."

— Holly Selby



Sure, they're your glory years.



But that doesn't mean they're just memories.

Your connection with your alma mater is alive and well, and it's always here for you. Here are a few ways to make the most of Goucher—for life:

Stop by for a lecture, concert, show, exhibit, discussion, or game. And remember, alumnae/i usually get free tickets. Check for the latest at <http://events.goucher.edu>.

Attend an alumnae/i event in your area. From Send-offs to Mini-Reunions, Goucher friends are never far away: <http://blogs.goucher.edu/development/events>.

Join the Goucher Professional Network to find great career contacts, old friends, or simply folks with common interests. Sign up at www.goucher.edu/linkedin.

Give to the Greater Goucher Fund. Even if it's just a few bucks, your support keeps Goucher growing—and it keeps your glory glowing. Just visit www.goucher.edu/gift.

Preparing for Challenging Times Ahead

by Sanford J. Ungar

“Higher education has remained fundamentally unchanged since its inception, with most universities and college [sic] relying on professors lecturing to a classroom of 18- to 22-year-old students who live on or nearby the campus, adding significantly to their cost of attending college. To help reduce tuition and fees, institutions of higher education should be looking for innovative ways to incorporate new technology and better address student needs.”

So spoke U.S. Rep. Virginia Foxx, Republican of North Carolina, chair of the House Subcommittee on Higher Education & Workforce Training, last November 30, as she opened a hearing on Capitol Hill on “Keeping College Within Reach: Discussing Ways Institutions Can Streamline Costs and Reduce Tuition.”

There is nothing new about a periodic congressional assault on American higher education for costing too much, accomplishing too little, or simply not meeting the country’s needs. This is, by the way, a bipartisan instinct, often—though not always—driven by good intentions. What is different about a presidential election year is that the rhetoric generally escalates dramatically, and the proposed solutions, if any, are often unrealistic and unlikely to be enacted.

But the recognition of two stark and disturbing facts punctuates the dialogue this time around:

- The “sticker price” of college (before taking into account any financial aid) has risen much faster than the overall cost of living in the United States during the past decade. According to the College Board, in-state tuition and fees at public four-year colleges and universities have increased approximately 72 percent since 2001. At comparable private, non-profit institutions, tuition has gone up 61.8 percent on average in the same period, but they still cost almost twice as much as the publics. Here at Goucher, tuition alone has increased from \$22,000 in the fall of 2001 to \$36,011 this academic year, but we are a bargain compared to many of our competitors and peers.

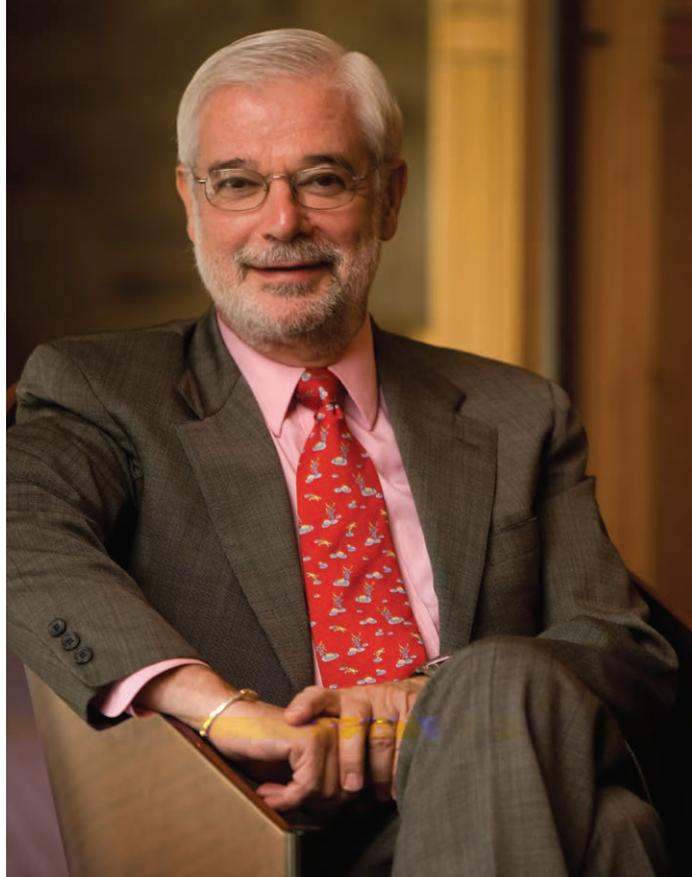


photo by Bruce Weller

- Americans’ attainment of college degrees, not so long ago the highest in the world, has plunged. The College Board says the United States now ranks 12th among 36 developed countries, and other studies put us even lower. With only about 70 percent of American students graduating from high school, the college-completion rate is doomed from the start. (For comparison, South Korea has a 96 percent high school graduation rate.) Differences in access and achievement according to race and class make the statistics even more alarming.

Financial aid, both need- and merit-based and from a variety of public and private sources, helps to level the playing field somewhat and to urge people toward college when they might never have considered it. The federal budget crunch, however, is likely to reduce the amount of assistance coming from Washington and may even raise significantly the interest rate on student loans. And there are other worrisome initiatives in the air.

President Obama, no doubt with a mix of good intentions and electoral savvy, took up these issues in his State of the Union message this year and, a few days later, in a speech at the University of Michigan. “Let me put colleges and universities on notice,” he said, with a firm tone; “if you can’t stop tuition from going up, the funding you get from taxpayers will go down.”

For most private institutions—struggling to keep the academic program excellent, financial aid adequate, compensation for faculty and staff fair, the spending rate on the endowment prudent, and our infrastructure sound—there is not a great deal of wiggle room. At Goucher, where we pride ourselves on small classes across a broad range of disciplines and close relationships in a tight-knit community, it is not easy to find ways to increase “productivity.” One thing we know for certain is that cutting government support will not help.

Another disturbing instinct would have colleges and universities judged on the basis of the job placements immediately achieved by their graduates—as some put it, the issue is how “ready” they are for the workforce.

At the risk of sounding elitist, many of us worry about being required one day to transform our curriculum to be sure we are training people specifically for the factory floor, the office cubicle, or some of the high-tech jobs that may not even survive the decade in which they are created. Of course we want our students to find work and move toward careers that are rewarding both intellectually and financially, but recent research by the Association of American Colleges and Universities, among others, demonstrates that today’s employers are not looking just for people who know how to pass tests and then to make, promote, and sell particular widgets, but for those who can think critically, express themselves in writing and speech, conduct research, and work in groups to solve complex problems—to put it crassly, invent new widgets or figure out how to do away with widgets altogether.

More than ever, today’s college students need a broad background that equips them to understand other cultures (say, by studying abroad), appreciate environmental challenges, and contribute to the public good. It doesn’t hurt to learn along the way to recognize historical trends, read Shakespeare, appreciate music, detect pseudoscience, and understand art and architecture. One can only hope, as the government goes about developing a “scorecard” for use in comparing the results achieved by colleges, that these subtler issues will not be overlooked.



Sanford J. Ungar | President





Coming in the next issue

Through the Kratz Center for Creative Writing, novelist and nonfiction author Beverly Lowry came to campus as Goucher's Spring 2012 writer in residence.

A PEEK INSIDE



- **A Noble Feat:** Alex Noble '15 is the first player in the history of Goucher's men's basketball program to score 40 points in a game.



- **Of Figs and Farro:** Nora Gause '92 creates extraordinary meals for ordinary people.



- **Viewpoint:** President Sanford J. Ungar explores innovative solutions for the challenges that may lie ahead.