

GOUCHER
—college—

20TH
ANNUAL

**Jewell Robinson
Dinner**

February 20, 2026

**Sponsorship
Proposal**

Jewell Robinson

Dinner

ABOUT

Named in honor of Jewell Robinson—actor, writer, producer, and the first African American student admitted to Goucher College—the 20th annual Jewell Robinson Dinner brings together members and friends of Goucher's Black and African American community in the spirit of celebration, reflection, and fellowship.

For the past two decades, this cherished tradition has celebrated Goucher's African American community and honored the legacy of Jewell Robinson. We look forward to an inspiring evening of stories, connections, and pride.

This signature program attracts approximately 150 attendees through both in-person and virtual options. More than 40% of guests are alumnae/i, 20% visitors, 30% current students, and 10% staff and volunteers.

IMANI FUND

In addition to an annual gathering celebrating our Black and African American community, this event is a fundraiser benefiting the Imani Fund.

Since 2006, Goucher students have been required to study abroad to enhance their cross-cultural understanding. The Imani Fund encourages this exploration by supporting the study abroad experiences of selected students in the Maryland Scholars Program, a subset of the Maryland Advantage Program.

The Maryland Scholars Program provides first-generation college students from underserved socioeconomic backgrounds the opportunity to experience a life-changing liberal arts education. Although Goucher does provide assistance for study abroad, many Maryland Scholars Program students need additional support. The Imani Fund helps cover costs associated with this formative experience.

Former Imani recipients have traveled to destinations around the world, including France, South Africa, Costa Rica, Italy, South Korea, and Malta, broadening their perspectives and bringing invaluable global insights back to campus.





Marguerite Barland Award

Since 2015, the Marguerite Barland '60 Merit Award has been presented annually in honor and celebration of Goucher's first African American graduate, Marguerite Barland.

This award celebrates one or more alumnae/i who, in their professional and private lives, have significantly contributed to the diversity of our campus community through leadership—as mentors, role models, volunteers, or philanthropic supporters of the college.

Since its inception, **14 alumnae/i have been honored with this award**, reflecting the enduring impact of Marguerite Barland's legacy. Last year, Kimberley Gordy '06, M.Div., was presented with the 2025 Marguerite Barland '60 Merit Award. Gordy started her career researching pulmonary hypertension at Johns Hopkins School of Medicine, but switched to college counseling so she could have more human interaction.

Gordy loved the work of empowering young people. "It's always been part of the fabric of who I am," she said. She came from a family of educators and was supported by the adults around her. It taught her that "education as a vehicle for change and enlightenment is one of the most empowering tools for people as they figure out what's next for them."

Today, Gordy works in the spiritual care department at the Hospital of the University of Pennsylvania, in Philadelphia, while training to become an educator for chaplaincy students.



Sponsorship Levels

\$20,000

Includes 20 tickets

MSHINDI (CHAMPION) SIGNATURE SPONSOR

- Logo featured in event graphic and event signage
- Company name listed as sponsor
- Logo and link in any event email and Jewell Robinson event website
- Added as co-host to Facebook event
- Featured in a collaborative Instagram post
- Thank you in email following event including logo and link
- Included in event outcome report
- Full page advertisement in the program
- Company brand statement announced during opening remarks

\$5,000

Includes 10 tickets

UMOJA (UNITY) SPONSOR

STRIVE FOR AND MAINTAIN UNITY IN THE FAMILY, COMMUNITY, NATION, AND RACE

- Logo featured in event graphic and event signage
- Company name listed as sponsor
- Logo and link in any event email and on Jewell Robinson event website
- Company tagged as a co-host on the event's Facebook page and/or featured in a collaborative Instagram post
- Thank you in email following event including logo and link
- Included in event outcome report

\$2,500

Includes 5 tickets

KUJICHAGULIA (SELF-DETERMINATION) SPONSOR

- Logo featured in event graphic and event signage
- Logo present in any event email and on Jewell Robinson event website
- Thank you in email following event, including logo
- Included in event outcome report

\$1,000

Includes 2 tickets

UJIMA (COLLECTIVE WORK AND RESPONSIBILITY) SPONSOR

- Name featured in event graphic and event signage
- Name present in any event email and on the Jewell Robinson event website
- Thank you in email following event, including logo
- Included in event outcome report

Goucher College
20th Annual Jewell Robinson Dinner

Pledge of Support

Thank you for supporting Goucher College's Jewell Robinson Dinner. Please provide your information below, so that we may recognize your contributions appropriately:

INDIVIDUAL(S) OR COMPANY

ADDRESS

CITY

STATE

ZIP

Help us properly recognize your support by telling us how it should appear in print:

Contact person completing this form (if different from above):

NAME

POSITION

PHONE

EMAIL

DINNER SPONSORSHIPS

Please accept my pledge of:

☐ \$20,000 MSHINDI (CHAMPION) SPONSOR

☐ \$5,000 UMOJA (UNITY) SPONSOR

☐ \$2,500 KUJICHAGULIA
(SELF-DETERMINATION) SPONSOR

☐ \$1,000 UJIMA
(COLLECTIVE WORK & RESPONSIBILITY)

☐ Other: _____

First payment in the amount of (enclosed), the remaining will be paid in the following manner:
_____ Installments of \$_____
to be paid (please select):

- ☐ Quarterly
☐ Monthly
☐ Biannually

Method of Payment:

- ☐ Please invoice to the address above.
☐ Check enclosed (payable to Goucher College
c/o Jewell Robinson Dinner).

All credit card payments must be submitted through our secure online site or by calling the Office of Alumnae/i Engagement at 410-337-6180.

Please return this form via email or mail.

J'aime Drayton

Associate Director for Corporation, Foundation
& Government Relations

jaime.elskoe-drayton@goucher.edu • 410-337-6196

Goucher College

1021 Dulaney Valley Road
Towson, MD 21204



Jewell Robinson Committee Members

Tara Abdullah-Nri '22

Royal Banks '20

Theresa Ross Boston '73

Uneeda O. Brewer '70

Robert Bull '93

Alicia Ladson Copeland '01

Alex Crockett '14

Yvonne Owens Everett '73

Tudian Francis '20

Denise Pittman Glass '80

Miriam Brown Hutchins '73

Anya Jones '17

Rebecca "Squirt" Letsome '02

Minnie Waters Shorter '73



Goucher College provides an innovative liberal arts education that prepares students with a broad, humane perspective for a life of inquiry, creativity, and critical and analytical thinking.

Event Highlights

