18th Annual Jewell Robinson Dinner

Friday, February 16, 2024

Sponsorship Proposal
About Us: Goucher College

Goucher College provides an innovative liberal arts education that prepares students with a broad, humane perspective for a life of inquiry, creativity, and critical and analytical thinking.
ABOUT

Named in honor of Jewell Robinson—actor, writer, producer, and the first African American student admitted to Goucher College—the annual Jewell Robinson Dinner brings together members and friends of Goucher’s Black and African-American community in the spirit of celebration, reflection, and fellowship.

SPONSORS

Sponsors help keep Black and African American students and alumnae/i connected annually and raise funds for scholarships for students of color.

IMANI FUND

The Imani Fund will encourage exploration and cross-cultural understanding through supporting the study abroad experience of selected students in the Maryland Scholars Program.

The Imani Fund helps cover costs associated with the formative experience.

Your actions can shape students’ futures and model one of life’s most important lessons—global understanding.
Since 2015, the Marguerite Barland ’60 Award has been presented annually in honor and celebration of our first African American graduate, Marguerite Barland.

This annual award celebrates one or more alumnae/i who in her or his professional and private life has significantly contributed to the diversity of our campus community through leadership—as a mentor, role model, volunteer, or philanthropic supporter of the college.

Last year, Robert L. Bull Jr., Class of 1993, was presented with the 2023 Marguerite Barland ’60 Merit Award.

The president of The Compass Group, a fundraising consulting firm, Robert has spent decades devoting his time and resources to the causes he believes in, helping organizations with missions both global and local, and demonstrating to others the importance of leadership and philanthropy.
# Sponsorship

## UMOJA (UNITY) SPONSOR
**Strive for and maintain unity in the family, community, nation, and race**

- Prominent/featured logo at top of event graphic and event signage
- Company name listed as presenter of the event
- Logo and link in any event email
- Added as co-host to Facebook event or company’s FB tagged in description and/or included in a collaborative Instagram post
- Thank you in weekly email following event including logo and link
- Included in impact report

**$5000**
Includes 10 tickets

## KUJICHAGULIA (SELF-DETERMINATION) SPONSOR

- Logo featured under/on event graphic and event signage
- Logo present in any event email
- Thank you in weekly email following event, including logo
- Included in impact report

**$2500**
Includes 5 tickets

## UJIMA (COLLECTIVE WORK AND RESPONSIBILITY) SPONSOR

- Business name listed
- Business name list in any event email
- Thank you in email following event, including name listing
- Included in impact report

**$1000**
Includes 2 tickets
Event Highlights