

# Misrepresentation Policy

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## I. SCOPE AND PURPOSE

Goucher College strives to be an institution of high integrity and ethics, and to ensure honesty and truthfulness in its public announcements, advertisements, and recruiting and admissions materials and practices.

Therefore, in accordance with federal regulations, 34 C.F.R. §§ 668.71-75, the college will make every effort to avoid misrepresentation in all of its communications, but particularly in its communications to a student, prospective student, or to the family of an enrolled or prospective student regarding:

- The nature of the college's educational programs;
- The college's financial charges; and
- The employability of the college's graduates.

## II. DEFINITIONS

A. **Misleading statement:** any statement that has the likelihood or tendency to deceive.

B. **Statement:** any communication made in writing, visually, orally, or through other means.

C. **Misrepresentation:** Any false, erroneous or misleading statement made by the college or one of its representatives directly or indirectly to a student, prospective student or any member of the public, or to an accrediting agency, to a State agency or to the Secretary of Education. A misrepresentation includes the dissemination of a student endorsement or testimonial that a student gives under undue duress or because the college required the student to make such an endorsement or testimonial to participate in a program.

D. **Prospective student:** Any individual who has contacted the college for the purpose of requesting information about enrolling or who has been contacted directly or indirectly through advertising about enrolling at the college.

## III. DISCIPLINARY ACTION

Any Goucher employee who violates this policy may be subject to disciplinary action up to and including termination of employment.

## IV. RESPONSIBLE OFFICIAL

The official responsible for administering this policy is the Vice President for Enrollment Management.