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## Introducing the New *Goucher Digest*

The weekly Digest e-mail message is getting a makeover. Welcome to the first edition of the new *Goucher Digest*. Expect an easier-to-read, more informative electronic newsletter that will arrive in your inbox every other week.

We're getting rid of the long list of events in favor of feature articles about people, events, and other important Goucher news on and off campus. (Check for event listings by clicking on "Today at Goucher" in the right-hand column.) We're also adding interesting regular items such as "Goucher in the News," which will highlight recent media coverage of the Goucher community.

And we want to hear from you! We want faculty, students, and staff to submit news and information about their promotions, grants, awards, and other honors so we can celebrate them as a community. Send the information to the editor at [digesteditor@goucher.edu](mailto:digesteditor@goucher.edu).

Don't forget to check out the [Digest Portal](#). Everything you used to be able to find in the old Digest e-mail is still there—campus announcements, academic and events calendars, classifieds, news, and official college information—plus a discussion forum where you can start open conversations.

Using the Digest Portal is easy. Just go to <http://digest.goucher.edu> and start browsing. If you want to add content to any of the sections, click the "Sign In" link in the upper-right corner, and enter your Goucher credentials. That's pretty much all there is to it, but if you need any help, don't hesitate to ask. You can find some answers to frequently asked questions by clicking the "Help" tab within the portal, or you can get assistance from a real, live person by

contacting the Help Desk at 410-337-6322 or [helpdesk@goucher.edu](mailto:helpdesk@goucher.edu).

We hope you like the new *Goucher Digest*, and we look forward to hearing what you have to say.

Yours,

The Goucher Digest Team

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## Study-Abroad Fair to be Held on Friday, September 12

Are you a Goucher student thinking about where you want to fulfill your study-abroad requirement? Are you wondering what you want to study? Then you need to attend **Goucher's Fall 2008 Study-Abroad Fair**, on Friday, September 12, from 10 a.m. until 2 p.m. in the Heubeck Multipurpose Room.

The Study-Abroad Fair is a great way to learn about Goucher's study-abroad programs; the approved non-Goucher programs, international scholarships and grants; and work, teach, intern, and volunteer programs abroad. You can also apply for your passport at the fair (proper documentation required). The Study-Abroad Fair is sponsored by the Office of International Studies. For more information, visit <http://www.goucher.edu/x20314.xml> or call 410-337-6444.



*Ghana Cape Coast*

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## Goucher Launches Eco-Friendly Transportation Initiatives

Goucher has started the new school year by unveiling two new environmentally friendly transportation initiatives that complement the college's extensive recycling, composting, sustainable food service, and energy conservation programs.

The College has launched a new partnership with Zipcar, a cost-efficient, environmentally friendly car-sharing program.

Goucher students who are older than 18 and have a valid driver's license, as well as the

college's faculty and staff, will have 24/7 self-service access to two Honda Civic Hybrids that are located in the Dorsey Center parking lot. Participants apply for Zipcar membership online, and the \$35 application fee then counts as a credit.

Cars can be rented by the hour, up to three days. The hourly rate is just \$7, or \$60 for a full day, and includes gas, maintenance, insurance, reserved parking, and roadside assistance.

Participants can make reservations months or minutes in advance by going online or using an automated phone system. Members get their own Zipcard, which they simply hold up to the car's windshield to unlock the doors, and drive away.



*President Ungar rides a Goucher bike*

This semester, Goucher also launched a free community bicycle program that allows students, faculty, and staff to use a fleet of 10 bikes for transportation and recreation on and off campus.

This initiative was made possible by a Fall 2007 Innovation Grant awarded to students John Bernet, Brendan Killian, and Joseph Sklover.

Each of the cruiser-style bikes is clearly labeled as part of Goucher's community bicycle fleet, which will be maintained by the college. There is no fee for using the bikes, and they can be picked up and left anywhere on campus, as long as they remain on well-traveled paths. Helmets, helmet bags, and combination locks are also available for riders.

Goucher's partnership with Zipcar and the launch of the community bike program are further strides the college is making to ensure that environmental sustainability and stewardship are a priority on campus.

For more information, visit the [Transportation Initiatives](#) page on Goucher's Environmental Sustainability website.

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## **New Weight Room and Cardio Equipment Spaces**

Students, faculty, and staff who have spent time waiting their turn on a treadmill or stair-stepper in the Sports and Recreation Center's cardio fitness area or who have had to vie for space in the crowded weight room should be pleased to hear the SRC is getting some upgrades.

One of the ground-level classrooms in the SRC is being converted into a new cardio training room, which is scheduled to open in late September or early October. A separate weight room with close to 2,000 square feet of weight-training space (a 700-square-foot increase

over the current room) is also in the works. The new design will allow one squash court and two racquetball courts to be converted into an additional dance studio. The rest of the squash and racketball courts will remain.

The improvements were made possible by a \$3.7 million bequest from the estate of Virginia and Alonzo Decker, Jr. [Read more](#).

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## **Goodbye, Student Activities; Hello, Student Engagement**

The Student Activities Office has gotten a new name, new staff members, and a fresh outlook.

The new name—the Office of Student Engagement—better reflects the scope and focus of the programs the office will sponsor. The office does more than plan fun activities for students; it also develops first-year and leadership programs to help prepare students for the future.

Emily Perl, the former associate dean of students, has assumed the role of associate dean for student engagement. She will oversee the assistant director for leadership development, the assistant director for programming, and the director of new student programs. Perl's new office is located on the second floor of the Pearlstone Student Center. In addition, Lamar Hylton, former community living coordinator, has been named assistant director for programming in the Office of Student Engagement.

The office has also welcomed several new colleagues:

- Michael Herdson has been named the Gopher Hole manager/community living coordinator. (This position is shared with the Office of Community Living.)
- Kia Kuresman has been named director of new student programs. Kia's office is on the third floor of the "T" residence hall.
- Susannah Walker is the new assistant director for leadership development in the Office of Student Engagement.

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## **Sanford J. Ungar Contributes to Book Addressing Issues in Higher Education**

A chapter written by Goucher College President Sanford J. Ungar has been included in the recently released *Letters to the Next President: Strengthening America's Foundation in Higher Education*.

The collection of 21 contributions from leaders from across America's higher-education

spectrum addresses what the next administration needs to understand about the importance of higher education; what policies are needed to maintain an American global pre-eminence; and what changes should be made on college and university campuses nationwide, regardless of federal support or mandate.

Their letters explore such complex issues as access and affordability; fostering a national emphasis on international literacy; articulation from high school to college and the workforce; forging alliances between educational institutions, government, industry, and communities; and the imperative of diversity throughout higher-education.

Ungar's letter, "Regaining Our Global Status," urges the next president of the United States to promote a new international literacy initiative and to encourage a dramatic increase in the number of undergraduates studying overseas. According to the International Institute of Education, only 1 to 2 percent of U.S. undergraduates study abroad. He posits that if this country aims to remain competitive in the global marketplace and to regain respect in the world's opinion, it must dedicate the resources necessary to spur greater international awareness.

*Letters to the Next President* is the first book published by the Korn/Ferry Institute, which commissions and publishes research about executive management. The book has been sent to government officials and policymakers in Washington and around the country; major educational associations and accrediting organizations; higher-education regents, trustees, and overseers; and the presidential candidates themselves.

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## Goucher in the News

Check out the latest media coverage of Goucher College and its community members.

### ["New Company Helps People Share Cars"](#)

From WJZ-TV, Channel 13, CBS, September 2, 2008

Abstract: Goucher College students and staff discuss the new Zipcar service on campus.

### ["Learning more than education"](#)

From *The Baltimore Examiner*, August 27, 2008

Abstract: Goucher College is lauded for its mandatory study-abroad requirement and for educating its students about other countries, cultures, and languages.

### ["What students should know before starting college"](#)

From *Newsday*, August 25, 2008

Abstract: Michael O'Leary, vice president for enrollment management at Goucher, shares his advice for students starting their college careers.

### ["On Time: August 24, 2008, Part 1"](#)

From WJZ-TV, Channel 13, CBS, August 24, 2008

Abstract: Goucher College President Sanford J. Ungar discusses why he is among more than

100 college and university president signatories of the Amethyst Initiative calling for a serious discussion about current alcohol policies and how best to prepare young adults to make responsible decisions about alcohol use.

For more news stories, check out the [Goucher in the Media](#) section of Goucher's website.

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The *Goucher Digest* is published regularly by the Goucher College [Office of Communications](#).

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